



“Local Business Wordpress” Documentation by InkThemes

Get Your Site Ready in Just 1 Click

Thanks for purchasing LocalBusiness Theme. InkThemes wishes you a happy website building with this theme.

Like other themes of InkThemes, this theme is also extremely easy to install and setup and you’d love creating your website with this theme.

In case if you need any help regarding theme tutorials, you can follow InkThemes YouTube channel.

https://www.youtube.com/channel/UCxrV5C3YZ8p2Zq_n70cN9aQ

<http://www.youtube.com/user/InkThemes>(for our older themes)

You can follow InkThemes on social networks:

<https://www.facebook.com/InkThemes>

<https://twitter.com/InkThemes>

In the following documentation, a complete step by step guidelines are provided to help you customize your website more easily within no time. So, let's get started:

1. Beginning (Important)

Installing the theme

To be able to use Local Business Wordpress Theme, you need to install Wordpress on your server. If you don't know how to do it, please visit:

http://codex.wordpress.org/Installing_WordPress

To install Local Business theme, just put the theme folder “Local Business theme” in themes directory under wp-content and activate it from the Wordpress admin.

As soon as you do that, your website would get ready.

Creating the Pages

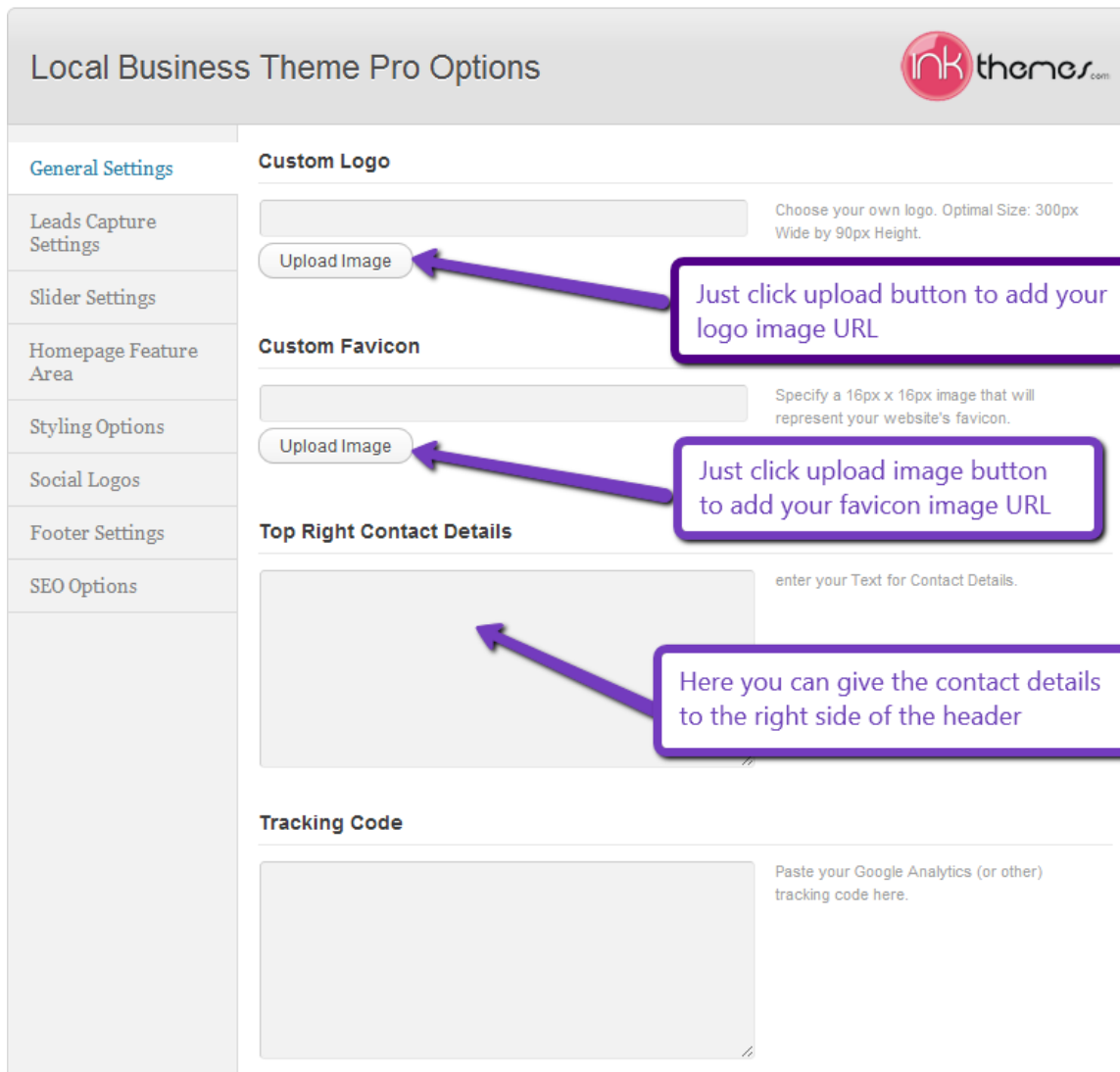
You would need to build new pages from Add Page menu and select the Appropriate Template for each page.

- For “Blog” Choose the “Blog Template” from Page Attributes.
- For “Gallery Page” Choose the “Gallery Template” from Page Attributes.
- For “Fullwidth Page” Choose the “Fullwidth Template” from Page Attributes.
- For “Contact Page” Choose the “Contact Us Template” from Page Attributes.

2. Configuring Homepage

Specifying Logo & Favicon

Please go to "Appearance -> Theme Options" in wordpress admin and enter the URL paths of your logo and favicon into the appropriate fields under "General Settings". And also you can give the contact details to the right side of the header.



The screenshot shows the "Local Business Theme Pro Options" settings page. On the left is a sidebar menu with options: General Settings, Leads Capture Settings, Slider Settings, Homepage Feature Area, Styling Options, Social Logos, Footer Settings, and SEO Options. The main content area is divided into sections: "Custom Logo" with an "Upload Image" button and a note "Choose your own logo. Optimal Size: 300px Wide by 90px Height."; "Custom Favicon" with an "Upload Image" button and a note "Specify a 16px x 16px image that will represent your website's favicon."; "Top Right Contact Details" with a text input field and a note "enter your Text for Contact Details."; and "Tracking Code" with a large text area and a note "Paste your Google Analytics (or other) tracking code here.". Three purple callout boxes with arrows point to the "Upload Image" buttons and the "Top Right Contact Details" text field, providing instructions: "Just click upload button to add your logo image URL", "Just click upload image button to add your favicon image URL", and "Here you can give the contact details to the right side of the header".

3. Lead Capture Settings

Just Lead capture is the form where customers fill its details and the message will be received by you. The details of the customers should be its Name, E-mail, Contact number, and its message. Here is the image of the “Lead Capture Form” which will be shown in the front page.

You can also turn off the lead capture according to your requirememnt.

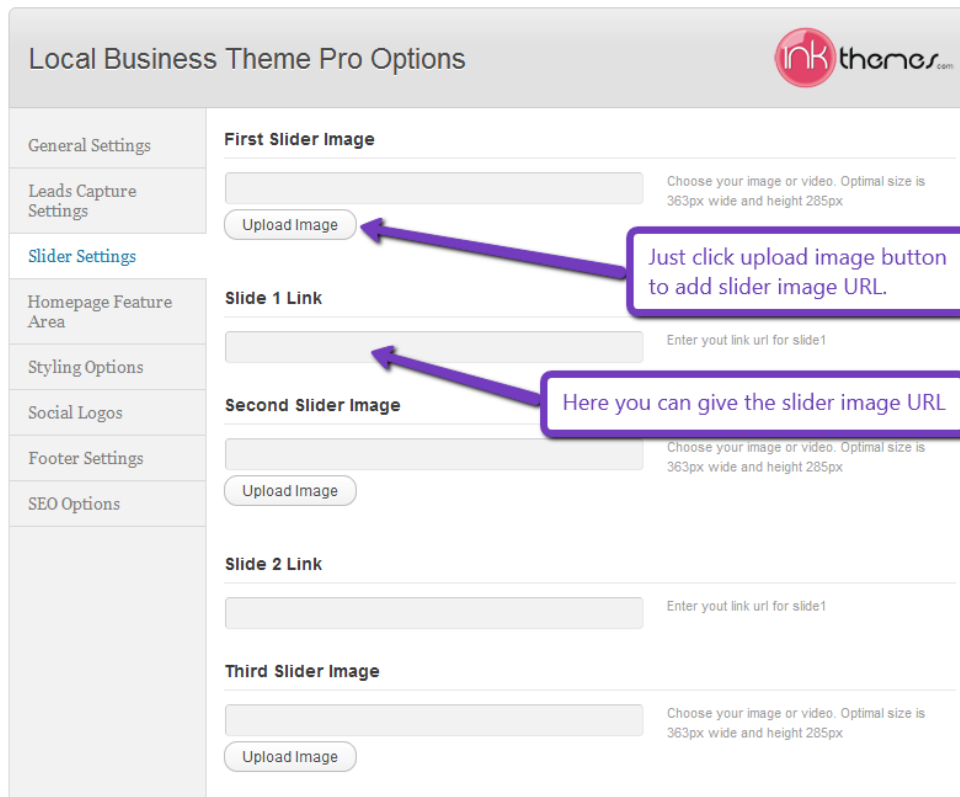



The screenshot shows a website header with a logo for 'CONTRACTOR THE EVERY CONTRACTOR SITES' and a phone number 'Call 24 Hours: 1.888.222.5847'. Below the header is a navigation menu with 'HOME', 'SAMPLE PAGE', 'GALLERY', and 'BLOG'. The main content area features a lead capture form with the heading 'Book a cab easily in less than 60 seconds!'. The form includes input fields for 'Your Name', 'Your E-mail', and 'Contact Number', a large empty text area for a message, and a 'Send Your Message' button. To the right of the form is an image of three people (two men and one woman) looking at a document together.

4. Slider Settings

Just Upload the Images to the Slider from the Themes Options Panel and the images would start to appear on the Home Page of the Website.

Slider image and slider link can be easily inserted with the help of the options given below.



Local Business Theme Pro Options 

General Settings

Leads Capture Settings

Slider Settings

Homepage Feature Area

Styling Options

Social Logos

Footer Settings

SEO Options

First Slider Image

Choose your image or video. Optimal size is 363px wide and height 285px

Upload Image

Slide 1 Link

Enter your link url for slide1

Second Slider Image

Choose your image or video. Optimal size is 363px wide and height 285px

Upload Image

Slide 2 Link

Enter your link url for slide1

Third Slider Image

Choose your image or video. Optimal size is 363px wide and height 285px


Upload Image

Just click upload image button to add slider image URL.

Here you can give the slider image URL.

5. Feature Area

We have given three feature areas where you can give the heading, description and link in it.

Local Business Theme Pro Options 

- General Settings
- Leads Capture Settings
- Slider Settings
- Homepage Feature Area**
- Styling Options
- Social Logos
- Footer Settings
- SEO Options

First Feature Heading

Enter your text for first col heading.

Here you can write the first feature heading

First Feature Description

Enter your text for first col description.

Here you can give the description of the First Feature.

First feature Link

Enter your text for First feature Link.

Give the link of the first feature area

Second Feature Heading

Enter your text for second col heading.



Enter your text for Second feature Link.

Left Feature

Left Feature Heading

Enter your text for LeftFeature heading.

Left Feature Description

Enter your text for Left Feature description.

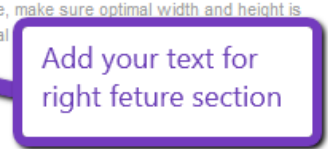
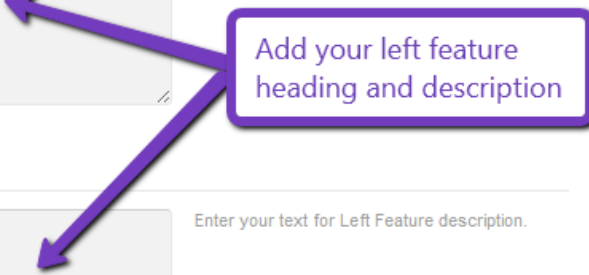
Right Feature

Right Feature Section.

Enter your text for Feature Section. if you are putting any type of embed content for eg: youtube/vimeo videos or facebook embed code, make sure optimal width and height is equal

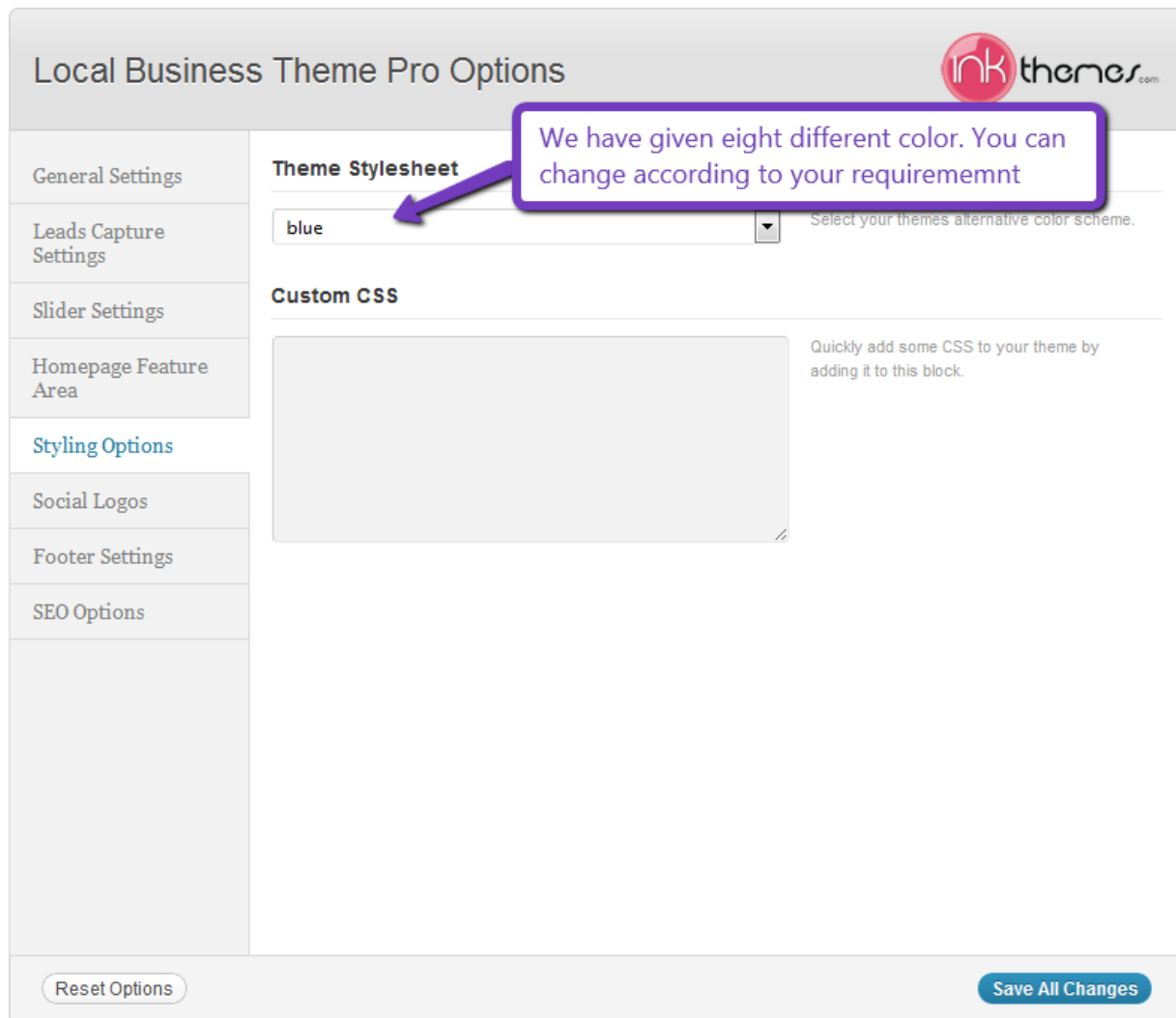
Reset Options

Save All Changes



6. Styling Options

Modifications can be made easily by adding the css code in custom css section. We have provided eight color options with theme, you can change them according to your requirement.




The screenshot shows the 'Local Business Theme Pro Options' panel. On the left is a sidebar menu with options: General Settings, Leads Capture Settings, Slider Settings, Homepage Feature Area, **Styling Options** (highlighted), Social Logos, Footer Settings, and SEO Options. The main content area is divided into two sections: 'Theme Stylesheet' and 'Custom CSS'. In the 'Theme Stylesheet' section, a dropdown menu is set to 'blue'. A purple callout box with an arrow pointing to the dropdown contains the text: 'We have given eight different color. You can change according to your requirememnt'. Below this is the 'Custom CSS' section, which has a large text area and a note: 'Quickly add some CSS to your theme by adding it to this block.' At the bottom of the panel are two buttons: 'Reset Options' and 'Save All Changes'.

7. Social Logos


From this option you can add social logos to your website, You have to just add the link of your social icon

Local Business Theme Pro Options



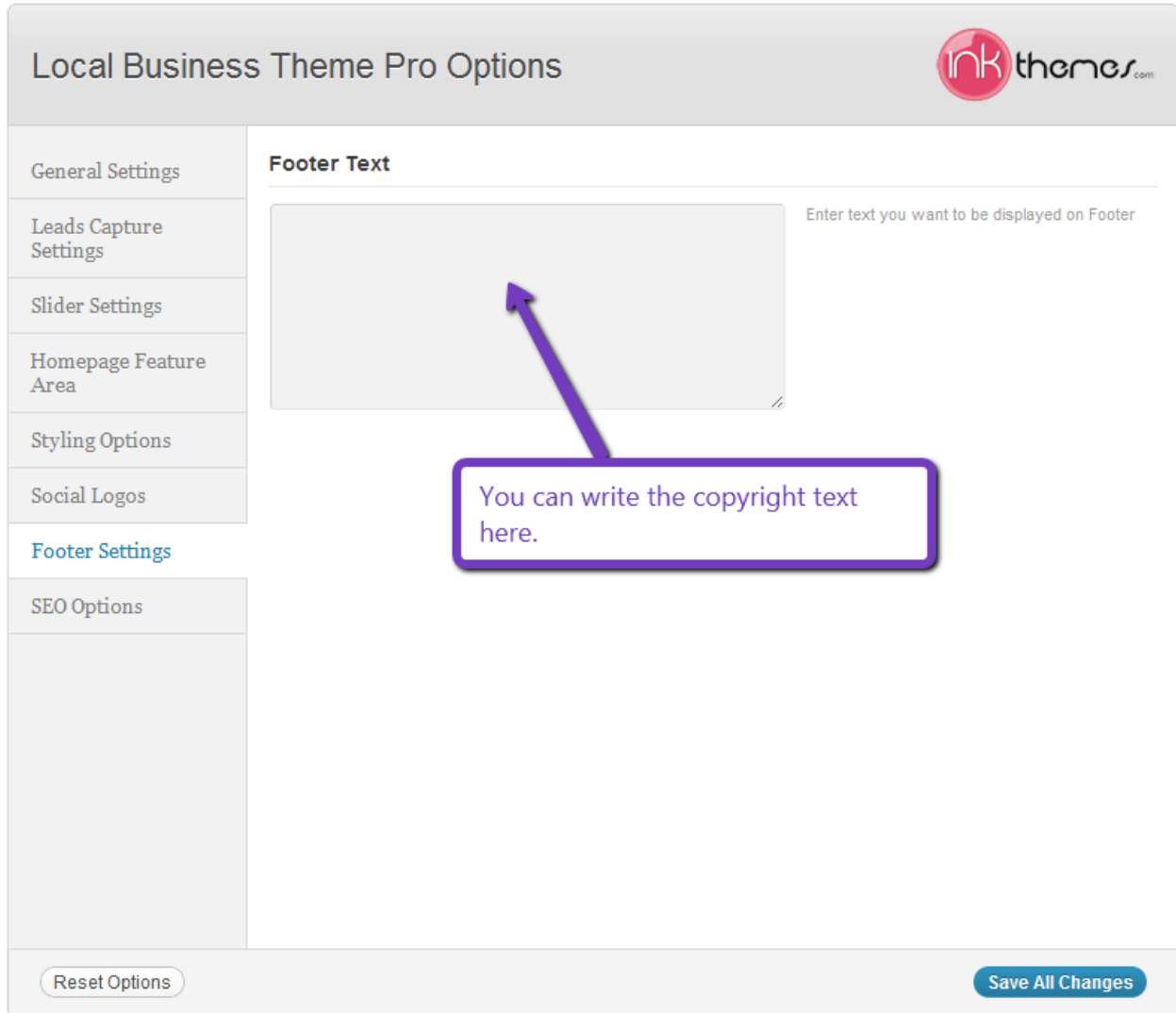
General Settings	Twitter URL <input type="text" value="#"/> Enter your Twitter URL if you have one
Leads Capture Settings	
Slider Settings	Facebook URL <input type="text" value="#"/> Enter your Facebook URL if you have one
Homepage Feature Area	
Styling Options	Google+ URL <input type="text"/> Enter your Google+ URL if you have one
Social Logos	
Footer Settings	Linkedin URL <input type="text"/> Enter your Linkdin URL if you have one
SEO Options	YouTube URL <input type="text"/> Enter your youtube URL if you have one
	Pinterest URL <input type="text"/> Enter your Pinterest Feed URL if you have one


[Reset Options](#) [Save All Changes](#)



8. Footer Settings

Here you can write the footer copyright text.



Local Business Theme Pro Options 

General Settings

Leads Capture Settings

Slider Settings

Homepage Feature Area

Styling Options

Social Logos

Footer Settings

SEO Options

Footer Text

Enter text you want to be displayed on Footer

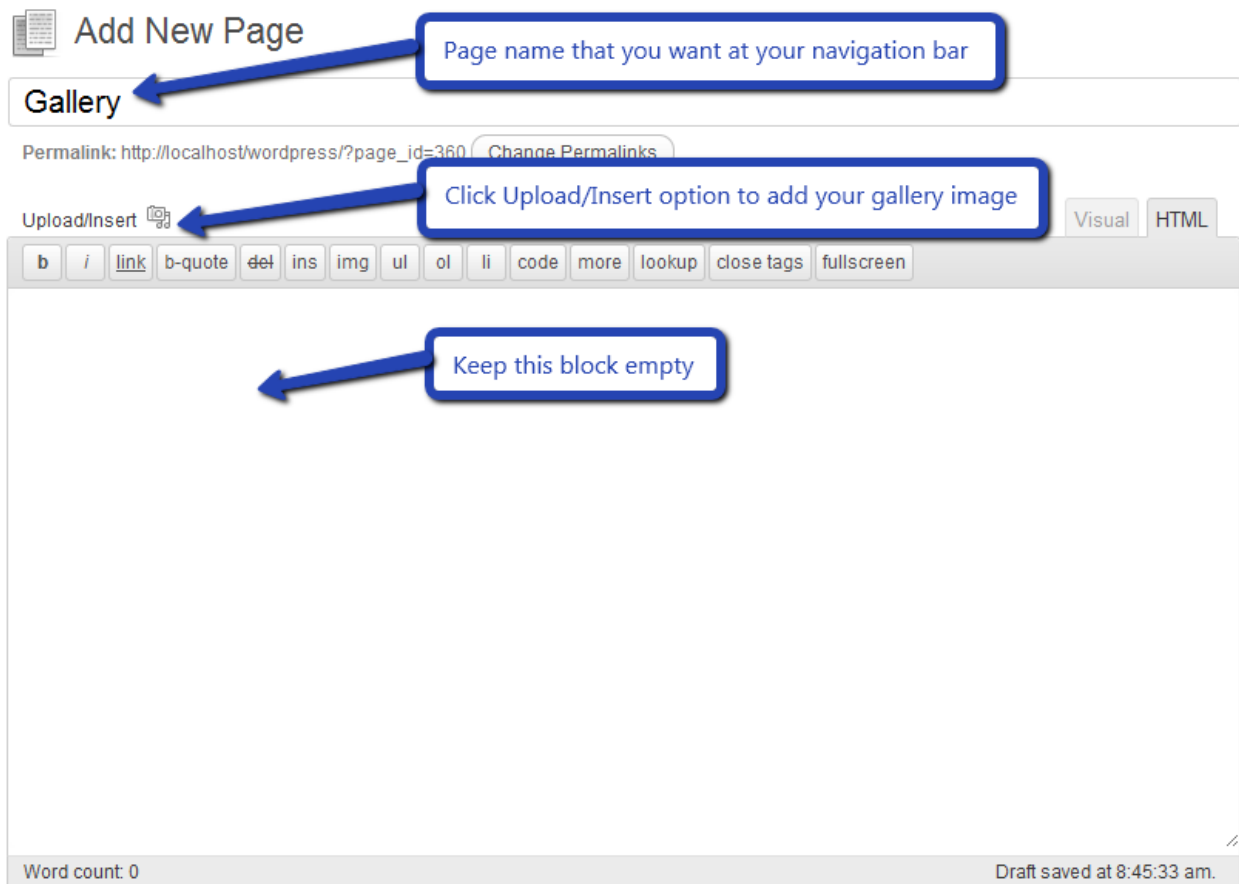
You can write the copyright text here.

Reset Options Save All Changes

9. Building Gallery

Gallery Layout

To create a gallery page all you have to do is select the appropriate Gallery Template from the Page Attributes.

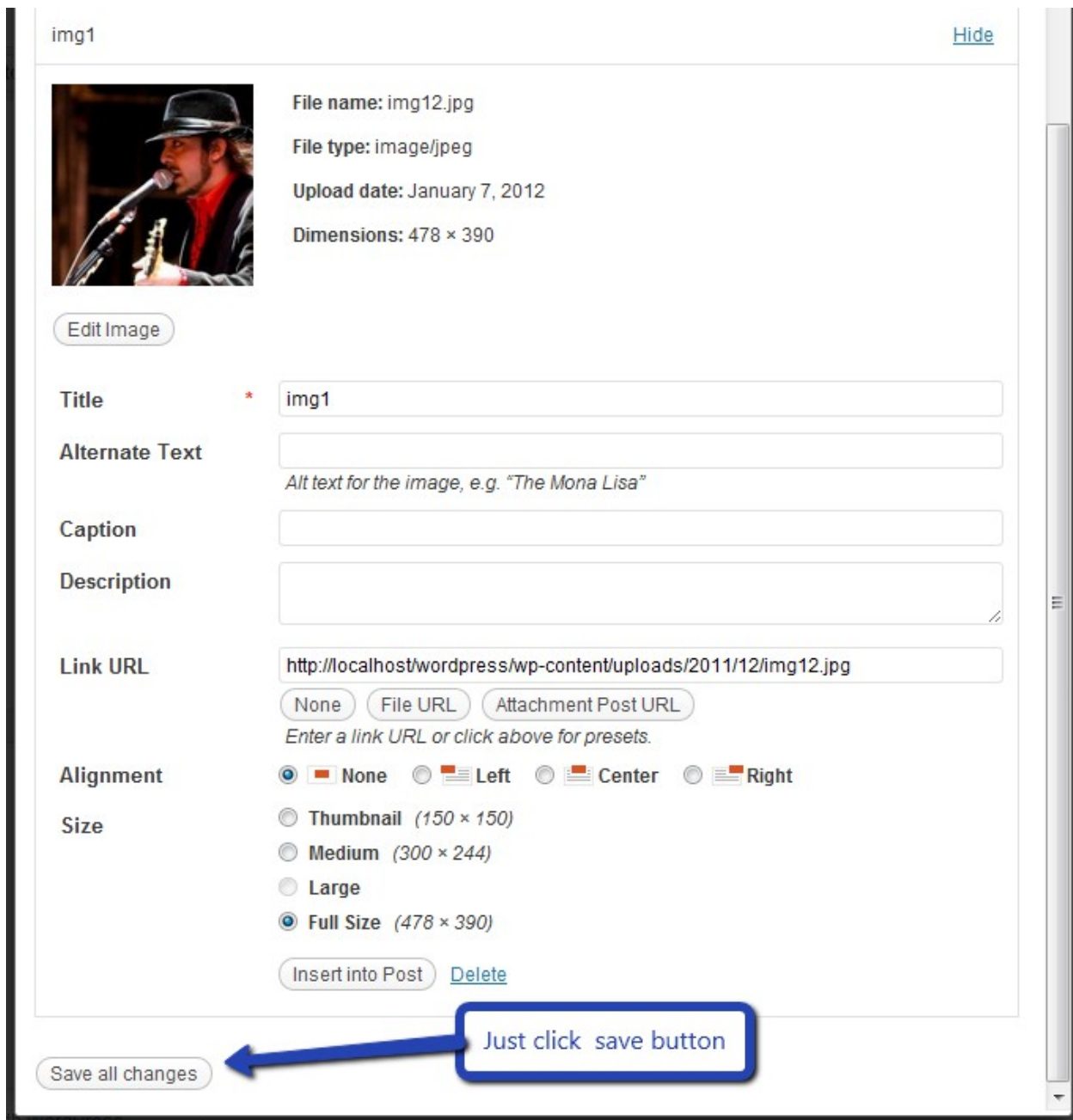


The screenshot shows the WordPress 'Add New Page' dialog box. The page title is 'Gallery'. The permalink is 'http://localhost/wordpress/?page_id=360'. The 'Upload/Insert' button is highlighted. The 'Visual' and 'HTML' tabs are visible. The main content area is empty. The status bar at the bottom shows 'Word count: 0' and 'Draft saved at 8:45:33 am.'.

Annotations:

- Page name that you want at your navigation bar
- Click Upload/Insert option to add your gallery image
- Keep this block empty

As soon as you upload the images using Upload Image button. Just save the Changes and cut this window.

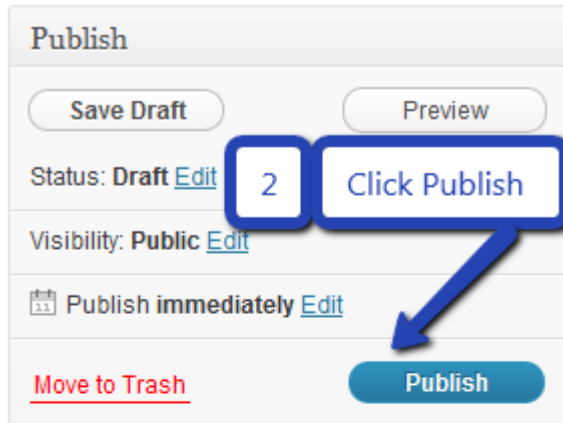


The screenshot shows the WordPress media gallery interface for an image named "img1". The image is a photograph of a man wearing a hat and playing a guitar. The interface includes the following fields and options:

- Title:** * img1
- Alternate Text:** (Empty field with placeholder text: "Alt text for the image, e.g. 'The Mona Lisa'")
- Caption:** (Empty field)
- Description:** (Empty field)
- Link URL:** http://localhost/wordpress/wp-content/uploads/2011/12/img12.jpg. Below the field are radio buttons for "None", "File URL", and "Attachment Post URL".
- Alignment:** Radio buttons for "None", "Left", "Center", and "Right".
- Size:** Radio buttons for "Thumbnail (150 x 150)", "Medium (300 x 244)", "Large", and "Full Size (478 x 390)".
- Buttons:** "Edit Image", "Insert into Post", and "Delete".
- Footer:** "Save all changes" button.

A blue arrow points from a blue box containing the text "Just click save button" to the "Save all changes" button.

After that select gallery template & click at publish button , your gallery page is ready and images would be shown under the gallery page.




Publish

Save Draft Preview

Status: **Draft** [Edit](#) **2** **Click Publish**

Visibility: **Public** [Edit](#)

 **Publish immediately** [Edit](#)

[Move to Trash](#) **Publish**



Page Attributes

Parent **1** **Select Template**

(no parent) ▾

Template

Gallery Template ▾

Order

0


Need help? Use the Help tab in the upper right of your screen.

Publish

[Save Draft](#) [Preview](#)

Status: **Draft** [Edit](#) **2** **Click Publish**

Visibility: **Public** [Edit](#)

 **Publish immediately** [Edit](#)

[Move to Trash](#) [Publish](#)

Page Attributes

Parent **1** **Select Template**

(no parent) ▼

Template

Fullwidth Template ▼

Order

0

Need help? Use the Help tab in the upper right of your screen.

11. Building Blog

Blog Layout

Similar to the Gallery Page, To create a blog page all you have to do is select the appropriate Blog Template from the Page Attributes. All your blog posts will be displayed in the Blog Page. You can change the page in which you want to show the posts by altering the posts page in the Reading section.



Edit Page

[Add New](#)

There is an autosave of this post that is mo

Page name that you want at navigation bar




Blog

Permalink: http://localhost/wordpress/?page_id=146

[Change Permalinks](#)

[View Page](#)

Upload/Insert 

b

i

[link](#)

b-quote

~~del~~

ins

img

ul

ol

li

code

more

lookup

close tags

fullscreen

Word count: 1


Last edited by adr

Publish

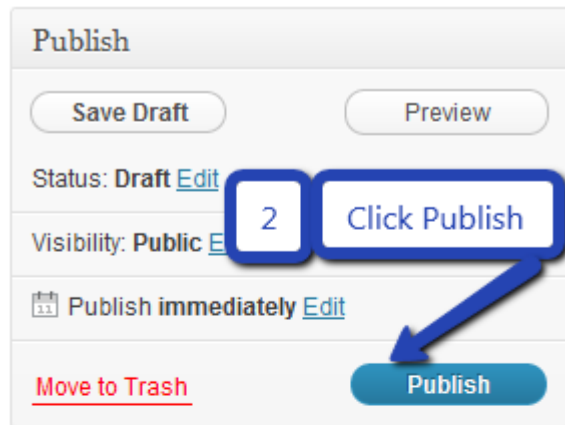
[Save Draft](#) [Preview](#)

Status: **Draft** [Edit](#)

Visibility: **Public** [Edit](#)

 **Publish immediately** [Edit](#)

[Move to Trash](#) [Publish](#)



The 'Publish' section contains several elements. A blue box with the number '2' highlights the 'Click Publish' text, with an arrow pointing to the 'Publish' button. Another blue box with the number '1' highlights the 'Parent' dropdown menu in the 'Page Attributes' section below.

Page Attributes

Parent

(no parent)

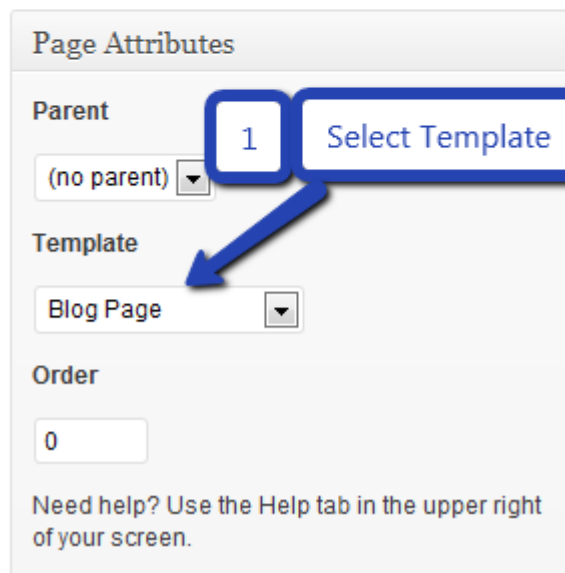
Template

Blog Page

Order

0

Need help? Use the Help tab in the upper right of your screen.



The 'Page Attributes' section includes a 'Parent' dropdown menu set to '(no parent)', a 'Template' dropdown menu set to 'Blog Page', and an 'Order' input field with the value '0'. A blue box with the number '1' highlights the 'Parent' dropdown menu, with an arrow pointing to the 'Template' dropdown menu.

12. Adding Post

You can add images to the post and select the size of the image which will be displayed in the front page of the theme. Below the image is shown where you can select the size of the image while adding it in the post.


If you want to show the image in verticle then you have to select the “Vertical Photo” check box, and also you can select the position of the page i.e., if you want to show it in left side or in right side.

Add Media

You are using the multi-file uploader. Problems? Try the [browser uploader](#) instead.

Maximum upload file size: 2MB. After a file has been uploaded, you can add titles and descriptions.

800px-Bellagio_Caesars_Palace_Night_August_2005 [Hide](#)



File name: 800px-Bellagio_Caesars_Palace_Night_August_20051.jpg
File type: image/jpeg
Upload date: June 14, 2012
Dimensions: 800 × 533

[Edit Image](#)

Title *

Alternate Text
Alt text for the image, e.g. "The Mona Lisa"

Caption

Description

Link URL
[None](#) [File URL](#) [Attachment Post URL](#)
Enter a link URL or click above for presets

Alignment None Left Center Right

Size
 Thumbnail (150 × 150)
 Medium (300 × 199)
 Large
 Full Size (800 × 533)
 Vertical Photo (468 × 533)

[Insert into Post](#) [Use as featured image](#) [Delete](#)

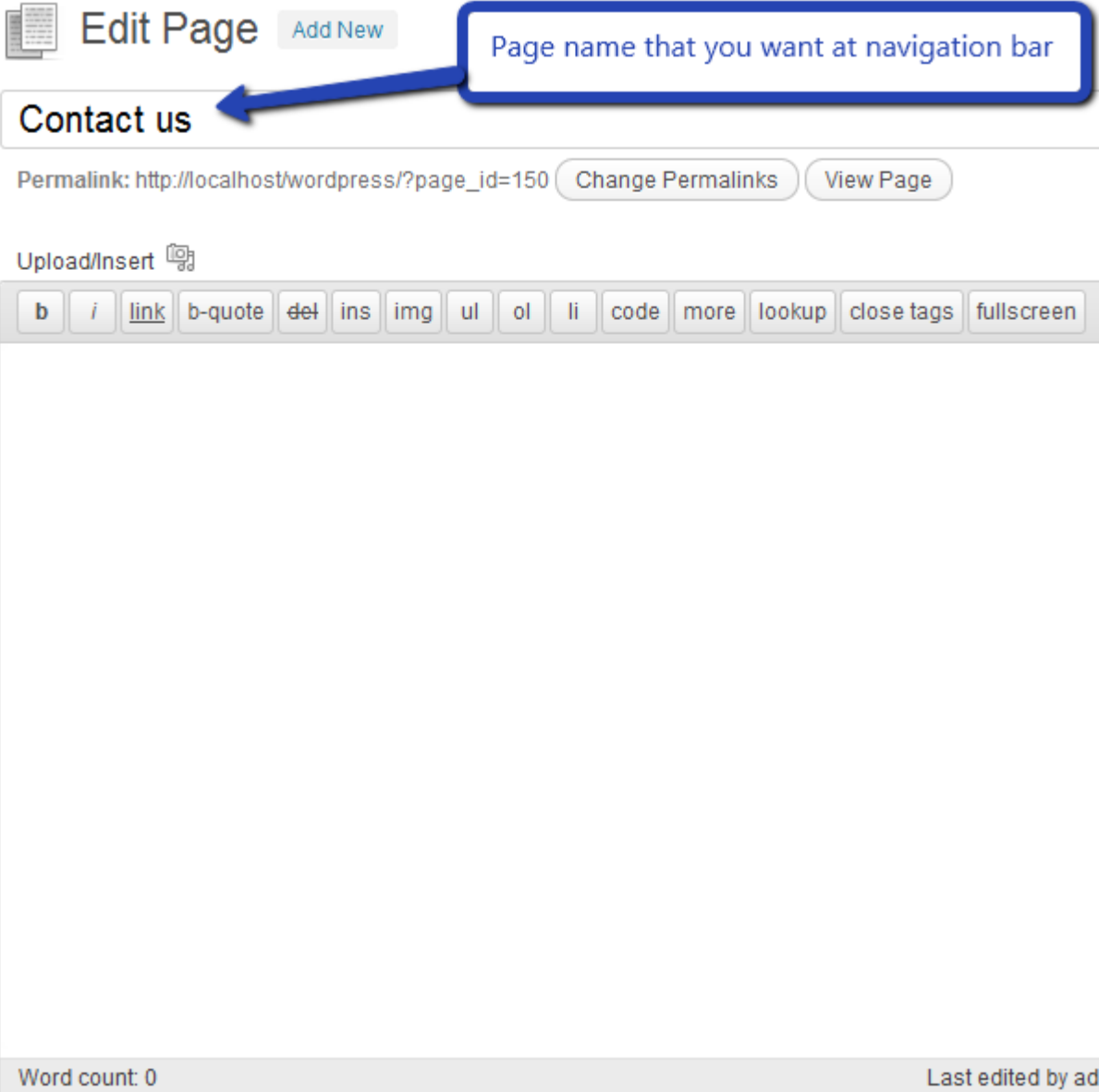
[Save all changes](#)

You can select the size of the image here

13. Contact Page

Contact Layout

To create a Contact page all you have to do is select the appropriate Contact Template from the Page Attributes.




Edit Page [Add New](#)

Page name that you want at navigation bar

Contact us

Permalink: http://localhost/wordpress/?page_id=150 [Change Permalinks](#) [View Page](#)

Upload/Insert 

b *i* [link](#) **b-quote** ~~del~~ **ins** **img** **ul** **ol** **li** **code** **more** **lookup** **close tags** **fullscreen**


Word count: 0 Last edited by adr

Publish

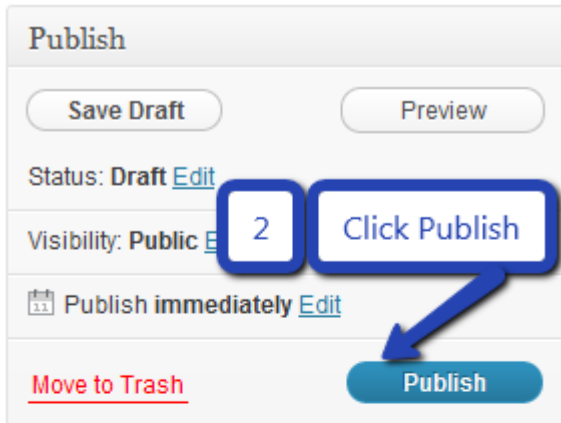
[Save Draft](#) [Preview](#)

Status: **Draft** [Edit](#)

Visibility: **Public** [Edit](#)

 **Publish immediately** [Edit](#)

[Move to Trash](#) [Publish](#)



The 'Publish' section contains several elements. A blue box with the number '2' highlights the 'Public' visibility status. A blue callout box with the text 'Click Publish' has an arrow pointing to the 'Publish' button. The 'Publish' button is a blue pill-shaped button with white text.

Page Attributes

Parent

[1](#) [Select Template](#)

(no parent)

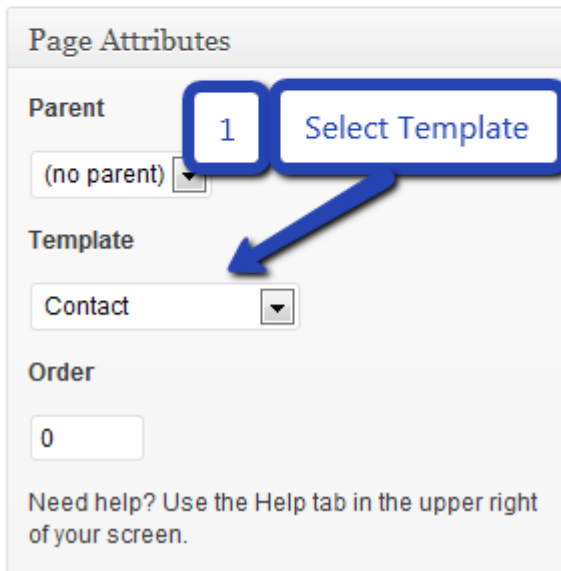
Template

Contact

Order

0

Need help? Use the Help tab in the upper right of your screen.



The 'Page Attributes' section includes a 'Parent' dropdown menu currently set to '(no parent)'. A blue box with the number '1' highlights this dropdown, and a blue callout box with the text 'Select Template' has an arrow pointing to it. Below this is the 'Template' dropdown menu, currently set to 'Contact'. The 'Order' field contains the number '0'. A help message is located at the bottom of the section.

14. Building Menus

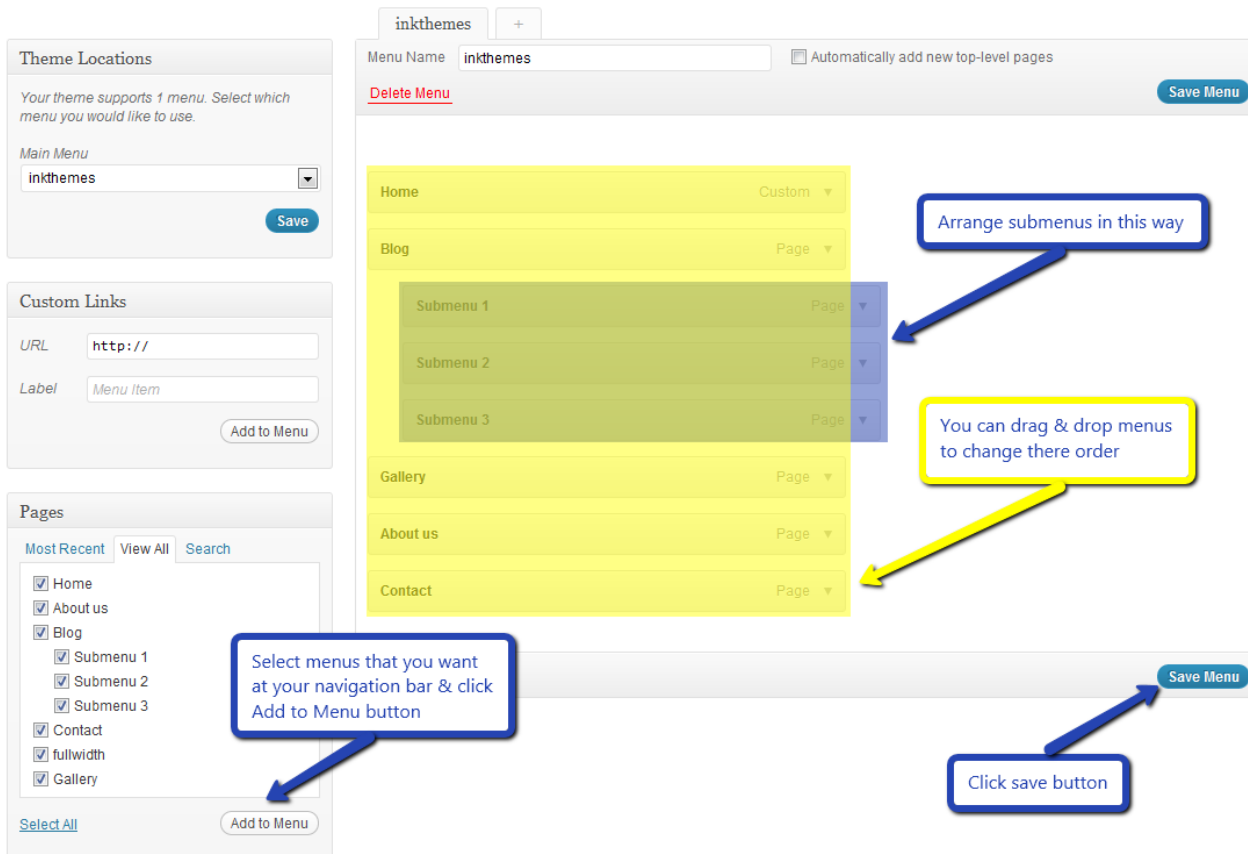
Menu with Menu Manager

Local Business Theme had a prebuilt feature of displaying all the pages and subpages in the menu. However you can also built a custom menu using the Menus option under the “Appearance” Section.

You can also change the order of the menu according to your requirement by simply drag and drop the menu items.

Menus

The **inkthemes** menu has been updated.



The screenshot shows the WordPress Menu Manager interface for the 'inkthemes' menu. The interface is divided into several sections:

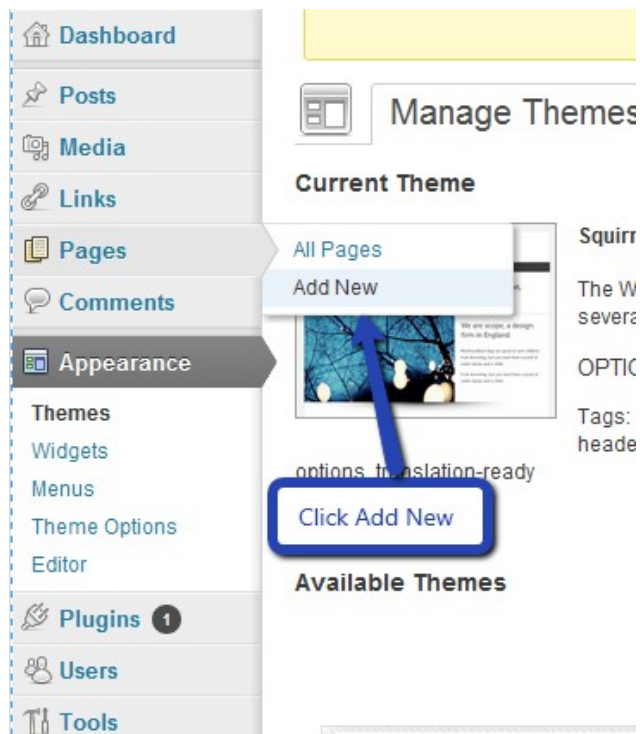
- Theme Locations:** A section on the left with a dropdown menu set to 'inkthemes' and a 'Save' button.
- Custom Links:** A section with input fields for 'URL' (http://) and 'Label' (Menu Item), and an 'Add to Menu' button.
- Pages:** A section with a list of pages and subpages, each with a checkbox. The 'Add to Menu' button is at the bottom.
- Menu Editor:** The main area showing the menu structure. The menu name is 'inkthemes'. A 'Delete Menu' link and a 'Save Menu' button are at the top right. The menu items are: Home (Custom), Blog (Page), Submenu 1 (Page), Submenu 2 (Page), Submenu 3 (Page), Gallery (Page), About us (Page), and Contact (Page).

Annotations with arrows point to various parts of the interface:

- A blue box with the text "Select menus that you want at your navigation bar & click Add to Menu button" points to the 'Add to Menu' button in the Pages section.
- A blue box with the text "Arrange submenus in this way" points to the submenu items in the Menu Editor.
- A yellow box with the text "You can drag & drop menus to change there order" points to the submenu items in the Menu Editor.
- A blue box with the text "Click save button" points to the 'Save Menu' button at the bottom right.

15. Building Dropdown Menus

For making dropdown menus all you have to do is add new page



Then name it for eg. Submenu 1 and set any of your pre developed page as a parent page for which you want to create dropdown, after that select template & click publish button.




Add New Page

Name your submenu

Submenu 1

Permalink: http://localhost/wordpress/?page_id=430 [Change Permalinks](#)

Upload/insert 

Visual HTML

b *i* link b-quote del ins img ul ol li code more lookup close tags fullscreen

|

Word count: 0


Draft saved at 6:58:45 am.

Publish

[Save Draft](#) [Preview](#)

Status: **Draft** [Edit](#) **3** [Click Publish](#)


Visibility: **Public** [Edit](#)

 **Publish immediately** [Edit](#)


[Move to Trash](#) [Publish](#)

Page Attributes **1** [Set parent](#)

Parent



Template



Order

2 [Select Template](#)

Need help? Use the Help tab in the upper right of your screen.

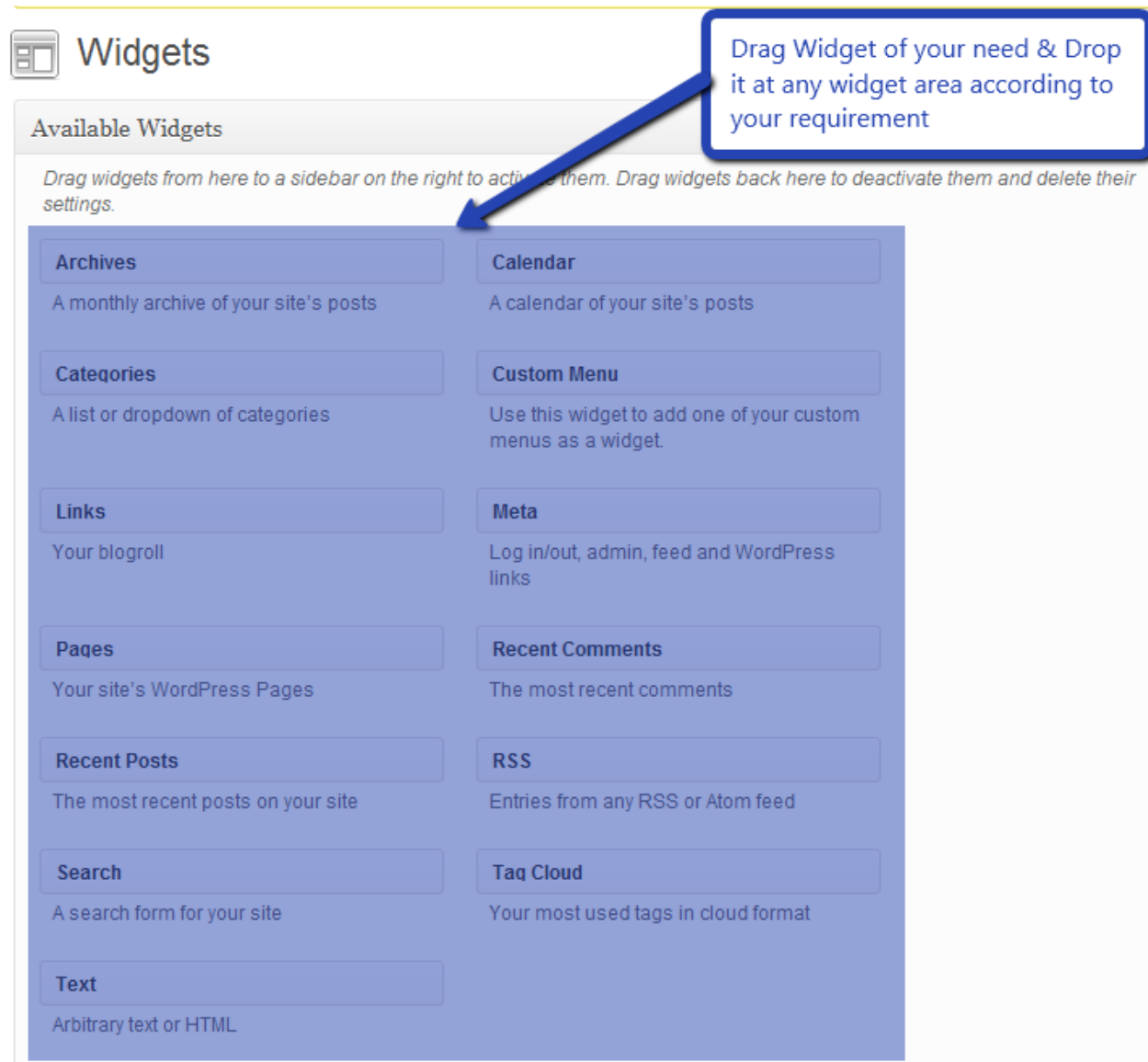
Similar process you can follow making multiple Submenus



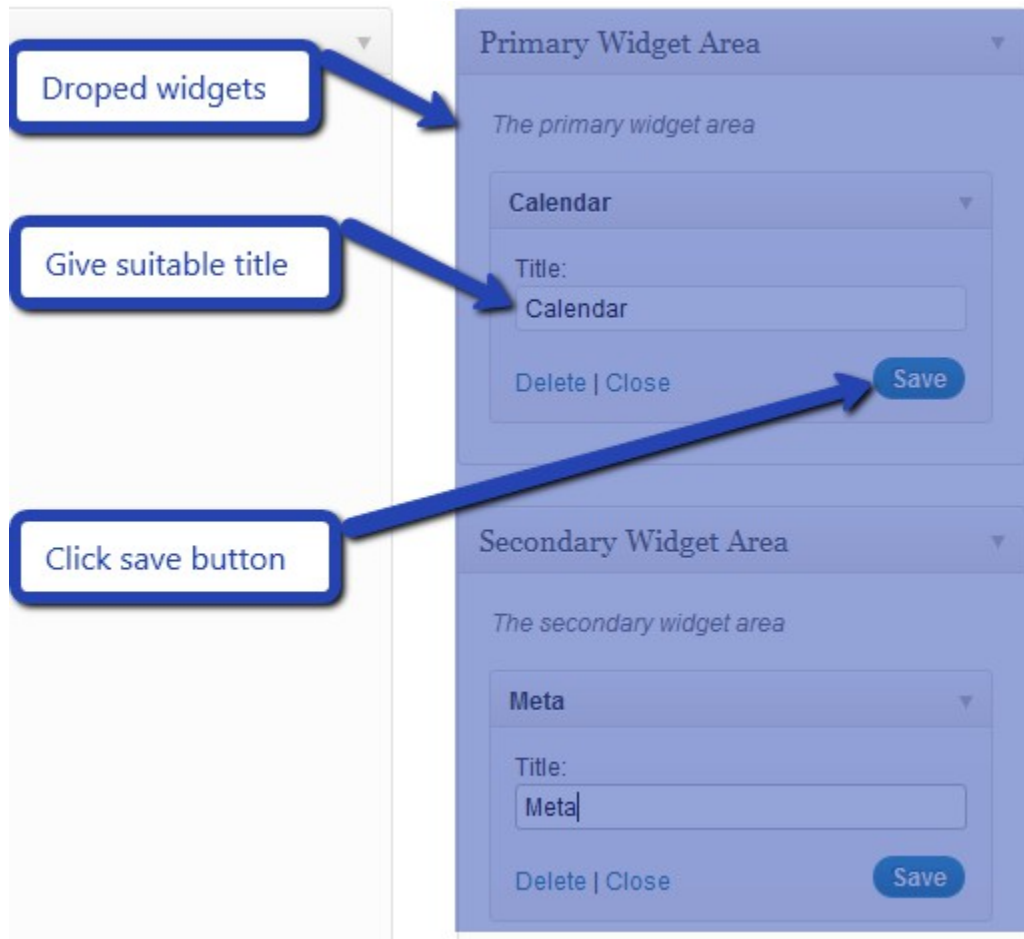
16. How to add Widgets

Widgets in Sidebar

For adding widgets in sidebar all you have to do is select Widgets option from Appearance panel, then drag widget of your need & drop it in primary widgets area or in secondary widgets area according to your requirement, at the end click save button and your widgets are ready to use.



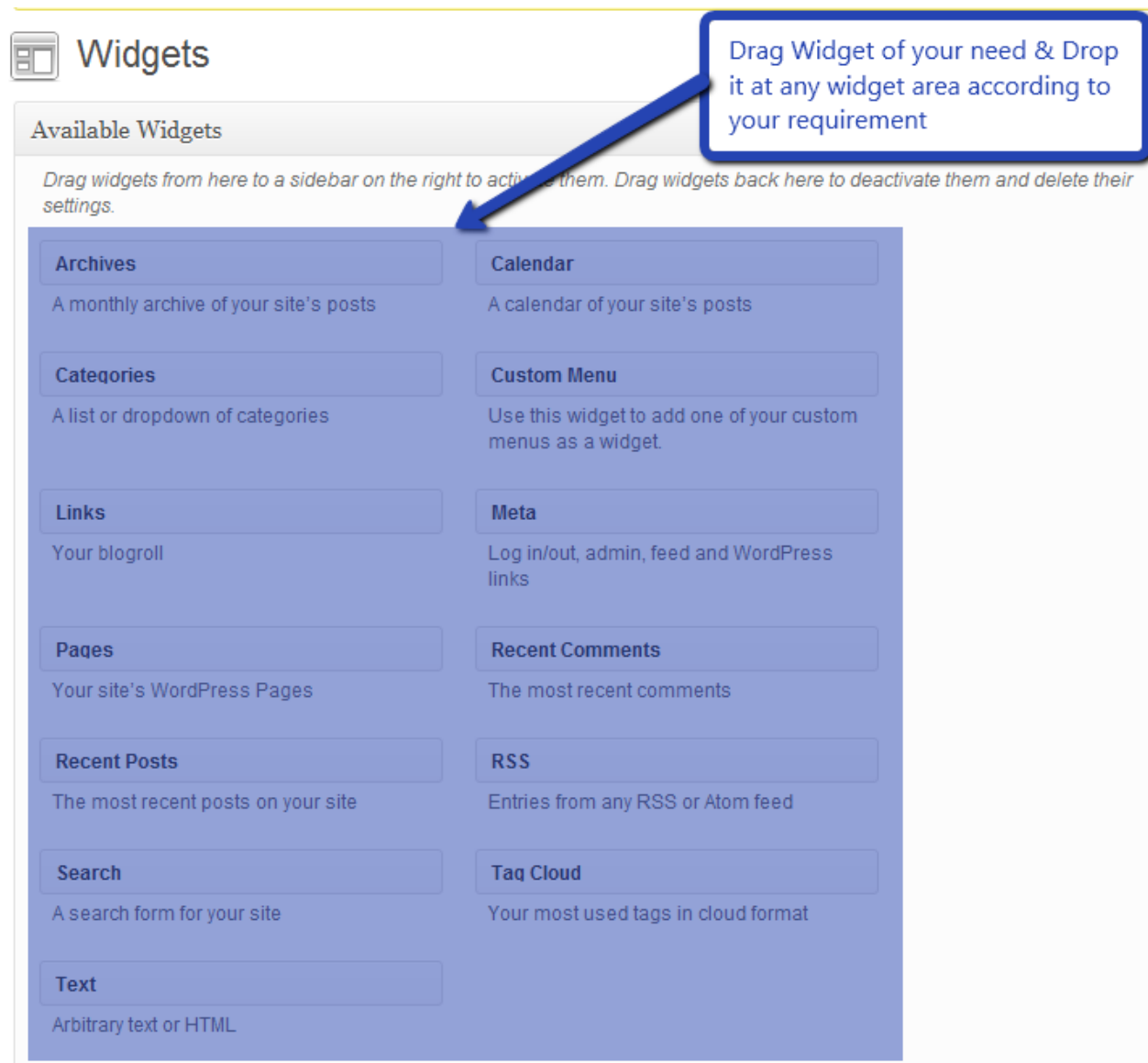
The screenshot shows the WordPress 'Widgets' management interface. At the top, there is a title 'Widgets' with a sidebar icon. Below it, a section titled 'Available Widgets' contains a list of widget options. A blue callout box with a white background and a blue border contains the text: 'Drag Widget of your need & Drop it at any widget area according to your requirement'. A blue arrow points from this callout box to the 'Archives' widget in the list. The list of available widgets includes: Archives (A monthly archive of your site's posts), Calendar (A calendar of your site's posts), Categories (A list or dropdown of categories), Custom Menu (Use this widget to add one of your custom menus as a widget), Links (Your blogroll), Meta (Log in/out, admin, feed and WordPress links), Pages (Your site's WordPress Pages), Recent Comments (The most recent comments), Recent Posts (The most recent posts on your site), RSS (Entries from any RSS or Atom feed), Search (A search form for your site), and Text (Arbitrary text or HTML).



The image shows a user interface for configuring widgets. On the left, a vertical list contains a box labeled "Dropped widgets" with a downward arrow. Below it is a box labeled "Give suitable title". At the bottom left is a box labeled "Click save button". On the right, the "Primary Widget Area" is expanded, showing a "Calendar" widget. The widget has a "Title:" field containing the text "Calendar". Below the field are "Delete | Close" and "Save" buttons. The "Secondary Widget Area" is also visible below, showing a "Meta" widget with a "Title:" field containing "Meta" and "Delete | Close" and "Save" buttons. Blue arrows point from the callout boxes to the corresponding elements in the widget configuration area.

Widgets in Footer

For adding widgets in Footer same as sidebar widgets all you have to do is select Widgets option from Appearance panel, then drag widget of your need & drop it in 'First footer widget area, second footer widget area, third footer widget area and fourth footer widget area' according to your requirement, at the end click save button and your widgets are ready to use.



The screenshot shows the WordPress 'Widgets' management interface. At the top, there is a 'Widgets' title and a sub-section 'Available Widgets'. Below this, a blue box contains a list of widget options, each with a title and a brief description. A blue callout box with a white background and a blue border is positioned above the widget list, containing the text 'Drag Widget of your need & Drop it at any widget area according to your requirement'. A blue arrow points from this callout box to the 'Archives' widget in the list.

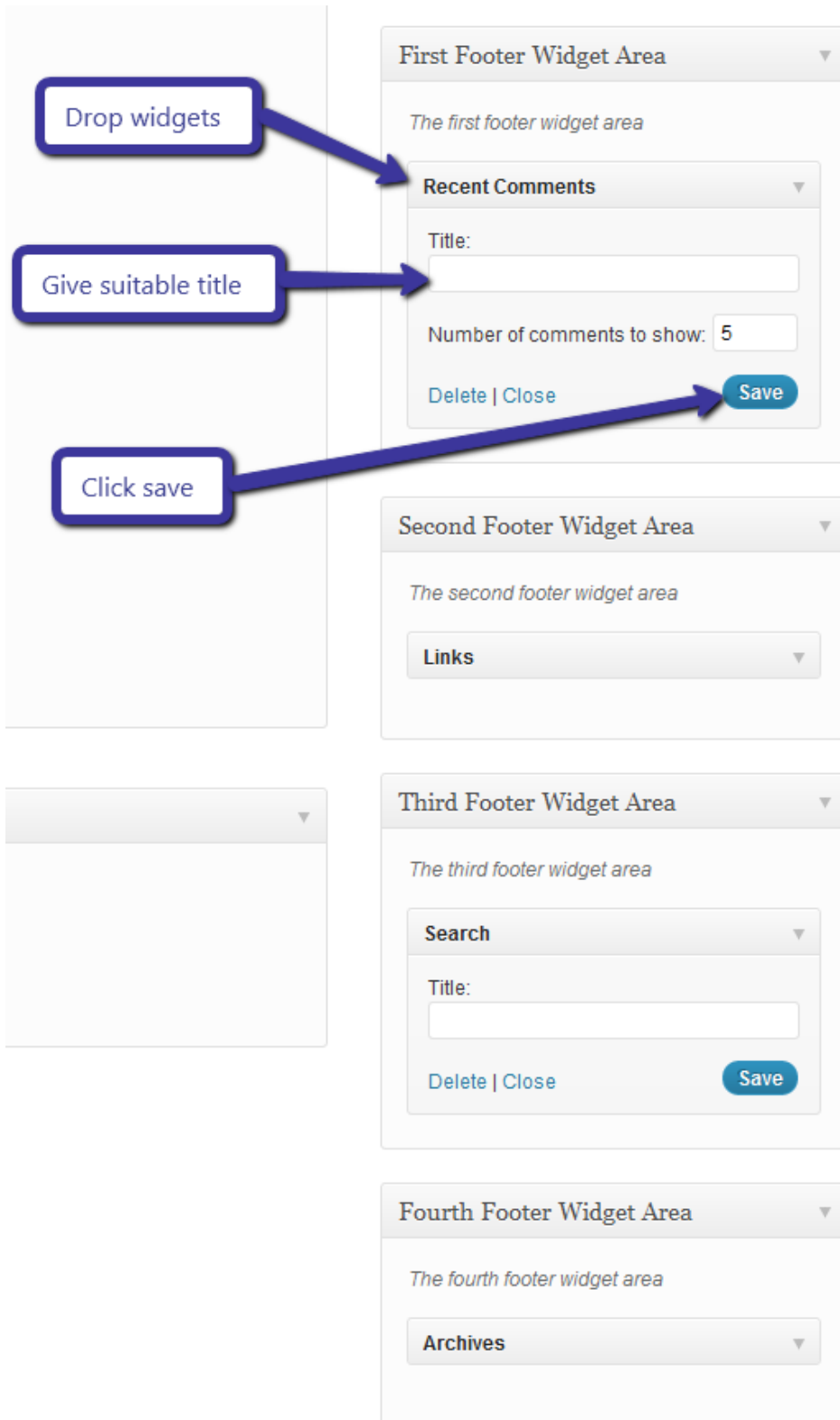
Widgets

Available Widgets

Drag widgets from here to a sidebar on the right to activate them. Drag widgets back here to deactivate them and delete their settings.

- Archives**
A monthly archive of your site's posts
- Calendar**
A calendar of your site's posts
- Categories**
A list or dropdown of categories
- Custom Menu**
Use this widget to add one of your custom menus as a widget.
- Links**
Your blogroll
- Meta**
Log in/out, admin, feed and WordPress links
- Pages**
Your site's WordPress Pages
- Recent Comments**
The most recent comments
- Recent Posts**
The most recent posts on your site
- RSS**
Entries from any RSS or Atom feed
- Search**
A search form for your site
- Tag Cloud**
Your most used tags in cloud format
- Text**
Arbitrary text or HTML

Drag Widget of your need & Drop it at any widget area according to your requirement



The image shows a configuration interface for a WordPress theme's footer. It consists of four widget areas, each with a title and a subtitle. The first widget area is titled "First Footer Widget Area" and contains a "Recent Comments" widget. The second is "Second Footer Widget Area" with a "Links" widget. The third is "Third Footer Widget Area" with a "Search" widget. The fourth is "Fourth Footer Widget Area" with an "Archives" widget. On the left side, there are three blue callout boxes with arrows pointing to specific elements: "Drop widgets" points to the "Recent Comments" widget, "Give suitable title" points to the "Title:" input field, and "Click save" points to the "Save" button. The "Recent Comments" widget has a "Title:" input field, a "Number of comments to show:" field with the value "5", and "Delete | Close" and "Save" buttons. The "Search" widget has a "Title:" input field and "Delete | Close" and "Save" buttons.

For example your footer look like

Shortly About Us	From BLog	Our Location
Premium WordPress Themes with Single Click Installation, Just a Click and your website is ready for use. Your Site is faster to built, easy to use & Search Engine Optimized.	estibulum sed posuere risus. Maecenas imperdiet vestibulum hendrerit. In ligula augue, mattis eu laoreet vel, vulputate ut tortor.	Address: Chuna Bhatti Bhopal, MP India Contact : (m) 234 - 5678 Email: pankaj@neepantech.com Website : www.inkthemes.com

Any More Help?

Thanks for purchasing LocalBusiness theme. If you have any questions that are beyond the scope of this documentation, you can freely ask it on our support forum.

Here is the link you need to follow- <http://www.inkthemes.com/community>