

StartPoint WordPress Theme Complete Documentation by InkThemes

Inkthemes presents to you an exceptionally beautiful One Page theme for your business website – The ‘StartPoint’. This WordPress theme has so many astounding features that make it rare and unique.

In the following documentation you will know about how to use the StartPoint one page WordPress Business theme on your website. Following are the points that have been explained:

- What is StartPoint Theme?
- How to install StartPoint Theme?
- How to upload logos, favicon on the website?
- How to use HomePage feature area?
- How to manage Blog display settings?
- How to change the theme style options?
- How to add social icons on the website?
- How to use footer settings?
- How to create posts on your website?
- How to set up the gallery?
- How to set up slider? (And how to add unlimited sliders)
- How to customize and manage customer testimonial section?

- How to create and customize different menus?

Let's discuss the above topics one by one.

What is StartPoint Theme?

A Startpoint theme is a One Page WordPress Business theme which is beautifully designed for niches related to any business. The theme exactly focuses to leverage your business with its enthralling beauty and convenient features for you as well as for your customers.



The image is a promotional graphic for the StartPoint theme. It features a blue background with a yellow diagonal banner in the top left corner that says "WP Theme". In the center, a laptop displays a website preview with a woman on a beach holding a red ribbon. To the right of the laptop, the text "StartPoint" is written in a large, white, sans-serif font, with a checkmark icon to its left. Below this, it says "One Page WordPress Theme". A list of five features is presented on the right side, each preceded by a blue circular icon with a white checkmark:

- FullWidth Slider
- Super Easy to Install & Setup
- Custom Styling Options
- Attractive 3 Column Design
- Widgetized Footer

StartPoint allows you to create your website within no time.

The StartPoint theme is multi-featured and easy to use and any business professional can create his website without any difficulty. It requires a single click installation and your website will be ready within no time.

How to Install StartPoint Theme?

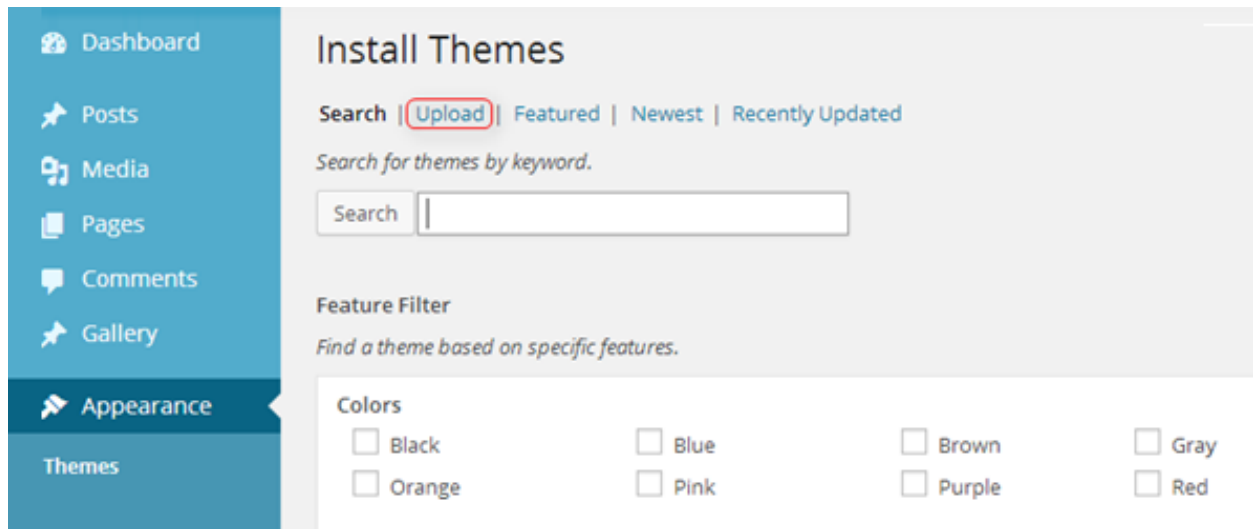
Before installing StartPoint theme on your website make sure that:

- You have a web server installed on your machine.
- You have installed WordPress on your server.

Installing the theme is very simple and easy. It will hardly take a minute. Just follow the simple steps given below:

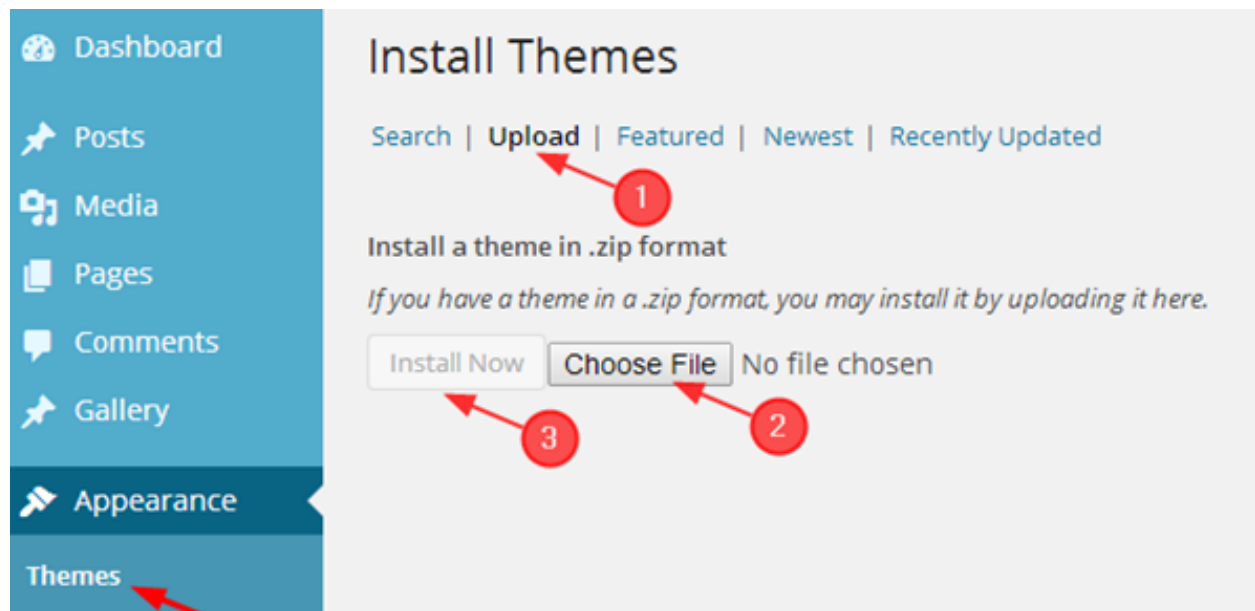
- Go to your WordPress dashboard to install theme.

Dashboard -> Appearance -> Themes -> Add New



- Choose the downloaded **startpointtheme.zip** file and upload it on your dashboard.

Upload -> Choose File -> Install Now



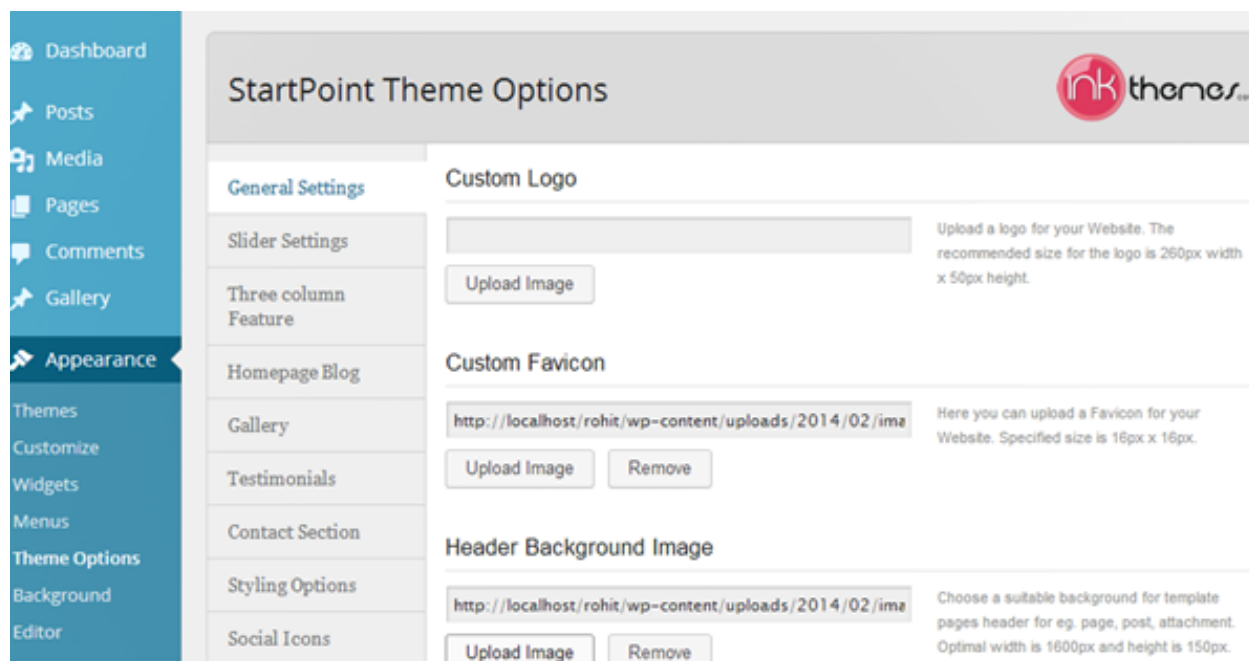
- Click on **Activate** option to activate the theme.
- Theme is now activated and you can configure it from theme **options panel**.

How to Upload Logo, Favicon and Background image on the website?

Uploading logo, favicon and background images on the website is very simple. You can mention the mobile navigation menu on the website (which will display when the theme is opened in mobile browsers) and add Google tracking code.

For that, just go to your dashboard and do the following steps:

Dashboard -> Appearance -> Theme Options -> General Settings



After uploading the logos, favicon, mobile navigation menu and tracking code, click on **Save All Changes**.

How to use Homepage Feature Area?

The homepage feature area consists of 3-columns in which you can show your various products and services and can provide to your customers a short description about them. Then click on **Save All Changes**.

For that, go to

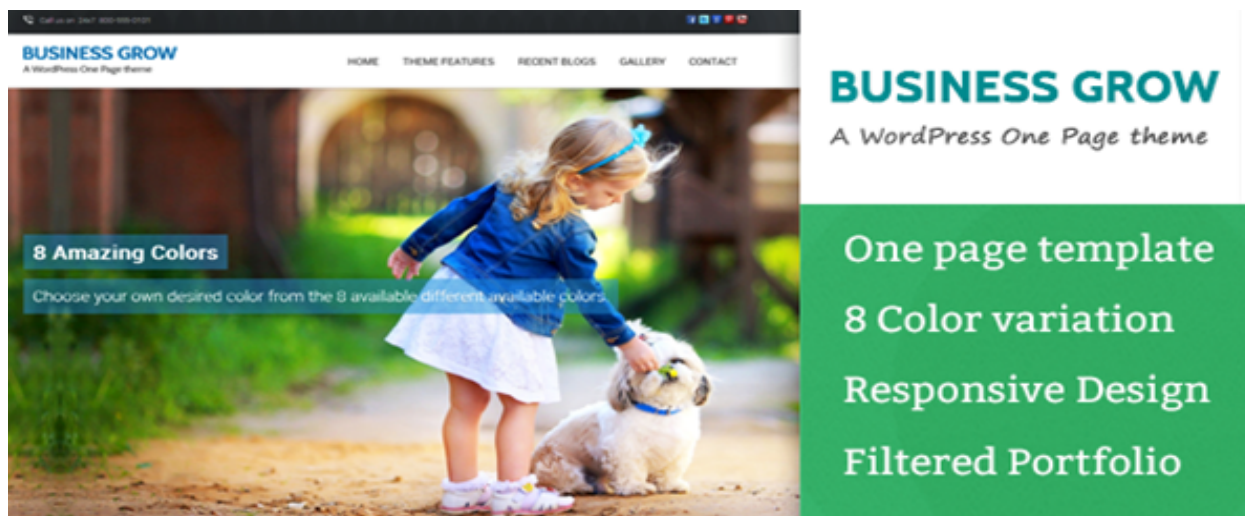
Dashboard -> Appearance -> Theme Options -> Three Column Feature

You can get more than 350 icons for the feature section from this

link-<http://fontawesome.github.io/Font-Awesome/icons/>

The name of your icon appears as- fa **fa-android** fa-5x

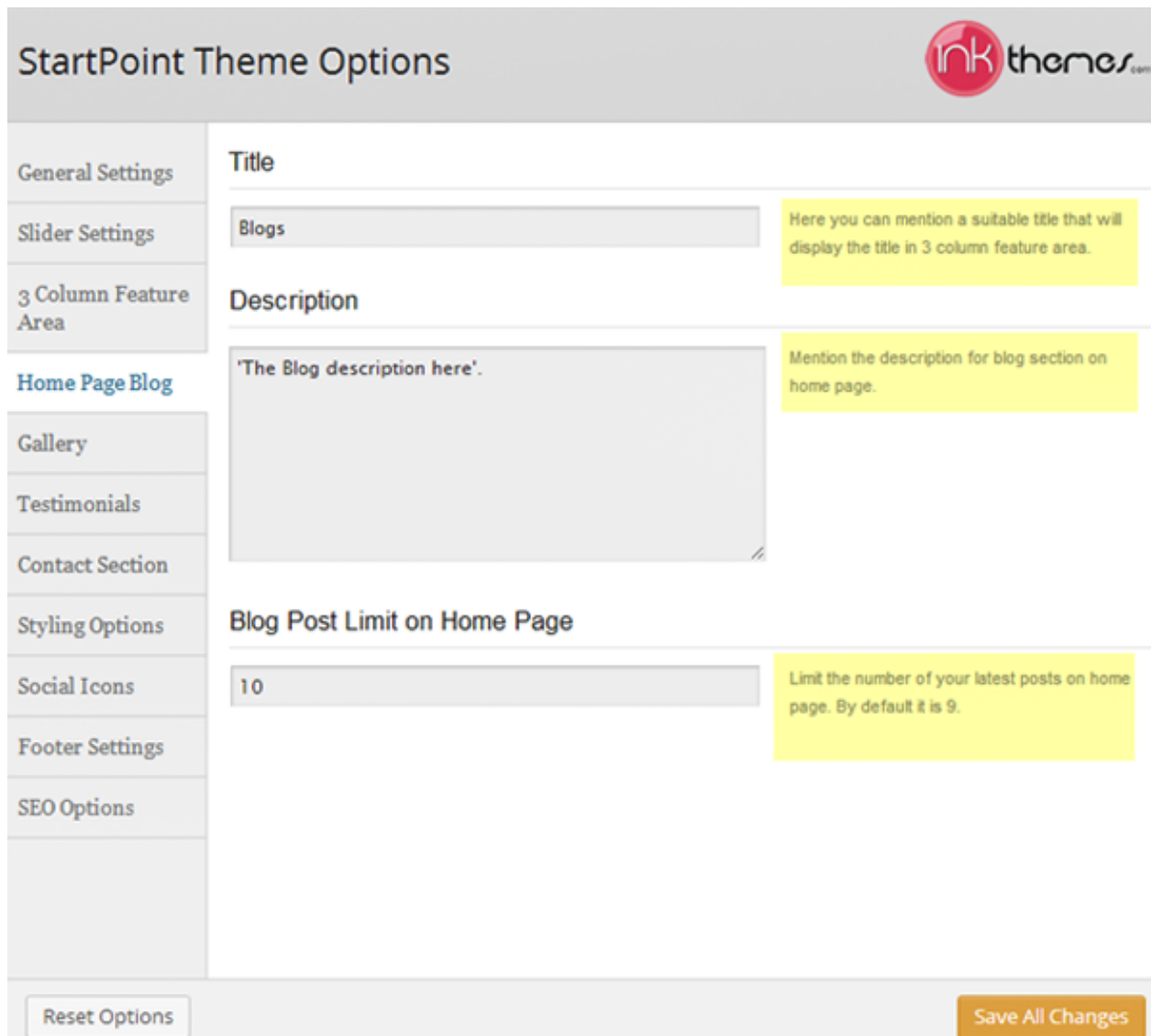
When you reach this website, you just need to replace this highlighted **'fa-android'** text with the name of the icon that you want to choose.



How to manage the Blog Display Settings?

You can easily control the number of displaying blogs for your homepage from the theme options panel.

Dashboard -> Appearance -> Theme Options -> Homepage blog



The screenshot displays the 'StartPoint Theme Options' interface. On the left is a vertical sidebar with menu items: General Settings, Slider Settings, 3 Column Feature Area, Home Page Blog (highlighted in blue), Gallery, Testimonials, Contact Section, Styling Options, Social Icons, Footer Settings, and SEO Options. The main content area is titled 'StartPoint Theme Options' and features the 'ink themes.com' logo in the top right. It contains three sections: 1. 'Title' with a text input field containing 'Blogs' and a yellow tooltip: 'Here you can mention a suitable title that will display the title in 3 column feature area.' 2. 'Description' with a large text area containing 'The Blog description here' and a yellow tooltip: 'Mention the description for blog section on home page.' 3. 'Blog Post Limit on Home Page' with a text input field containing '10' and a yellow tooltip: 'Limit the number of your latest posts on home page. By default it is 9.' At the bottom, there are two buttons: 'Reset Options' and 'Save All Changes'.

How to change Theme Style options?

Dashboard -> Appearance -> Theme Options -> Styling Options

The screenshot shows the 'StartPoint Theme Options' interface. On the left is a sidebar menu with categories: General Settings, Slider Settings, 3 Column Feature Area, Home Page Blog, Gallery, Testimonials, Contact Section, Styling Options, Social Icons, Footer Settings, and SEO Options. The 'Styling Options' section is active, showing 'Theme Stylesheet' with a dropdown menu set to 'red' and a yellow tooltip that says 'Select the color of the theme from different available colors.' Below that is a 'Custom CSS' section with a large text area and a yellow tooltip that says 'Quickly add your custom CSS code to your theme by writing the code in this block.' At the bottom of the panel are two buttons: 'Reset Options' and 'Save All Changes'.

Moreover, you can also add your own CSS code here for any customization and then click on **Save All Changes**.


How to add Social Icons on the website?


Social icons are very useful for a website. There are various social icons available in the theme. The social icons will be displayed in the footer.

You need to follow these simple steps.

Dashboard -> Appearance -> Theme Options -> Social Icons

StartPoint Theme Options



General Settings	Facebook URL
Slider Settings	<input type="text" value="https://www.facebook.com/...ri.3"/> <small>Mention the URL of your Facebook here. For eg. https://www.facebook.com/InkThemes</small>
3 Column Feature Area	Twitter URL
Home Page Blog	<input type="text"/> <small>Mention the URL of your Twitter here. For eg. https://twitter.com/InkThemes</small>
Gallery	Google+ URL
Testimonials	<input type="text"/> <small>Mention the URL of your Google+ here. For eg. https://plus.google.com/11688826836505841333</small>
Contact Section	Rss Feed URL
Styling Options	<input type="text"/> <small>Mention the URL of your Rss Feed here. For eg. http://www.inkthemes.com/feed/</small>
Social Icons 	Pinterest URL
Footer Settings	<input type="text"/> <small>Mention the URL of your Pinterest here. For eg. http://pinterest.com/inkthemes</small>
SEO Options	Linkedin
	<input type="text"/> <small>Mention the URL of your Linkedin here. For eg. http://in.linkedin.com/pub/neeraj-agarwa/a/164/358</small>


How to use Footer Settings?

You can set the text of your choice that will be displayed in the footer. You can do it through the following procedure.

Dashboard -> Appearance -> Theme Options -> Footer Settings

Then click on **Save All Changes**

StartPoint Theme Options



- General Settings
- Slider Settings
- Three column Feature
- Homepage Blog
- Gallery
- Testimonials
- Contact Section
- Styling Options
- Social Icons
- Footer Settings** ←
- SEO Options

Footer Text

Thanks a lot for your association

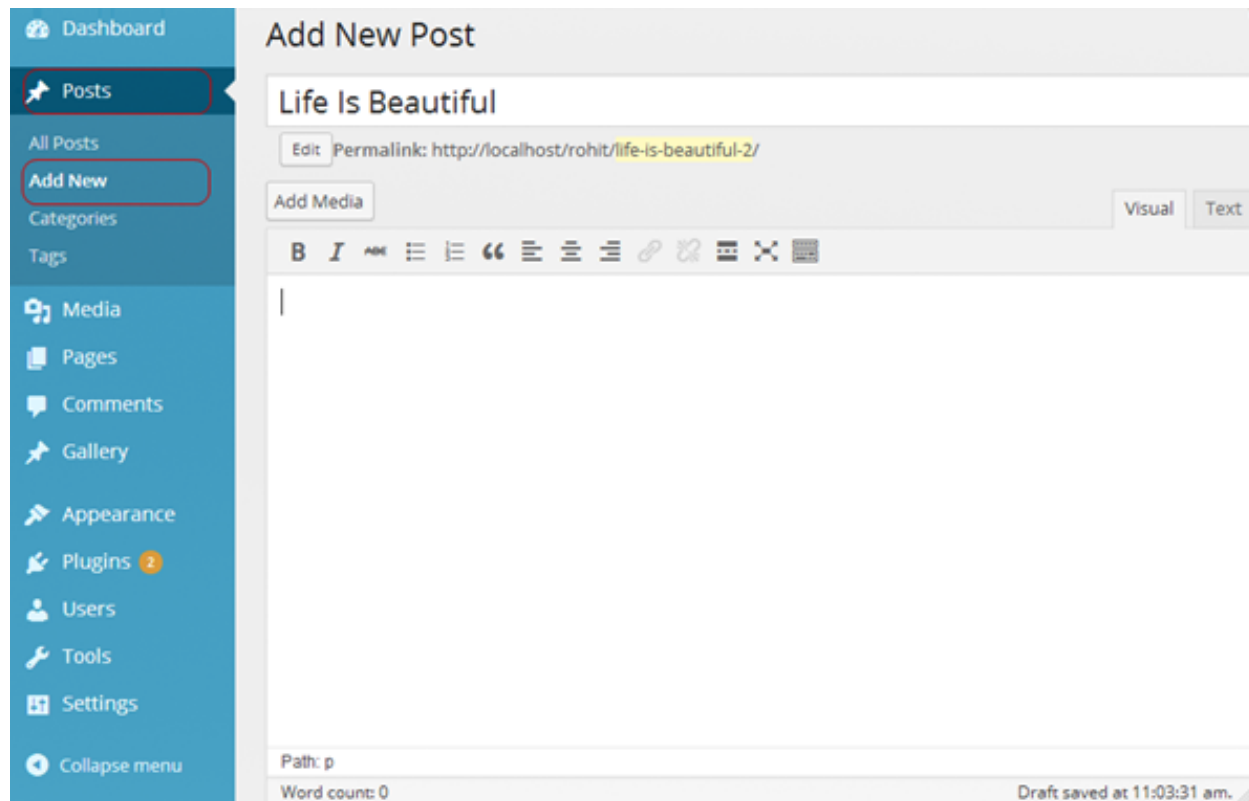
Write the text here that will be displayed on the footer i.e. at the bottom of the Website.

Reset Options

→ Save All Changes

How to Create Post on Your website?

Dashboard -> Posts -> Add New

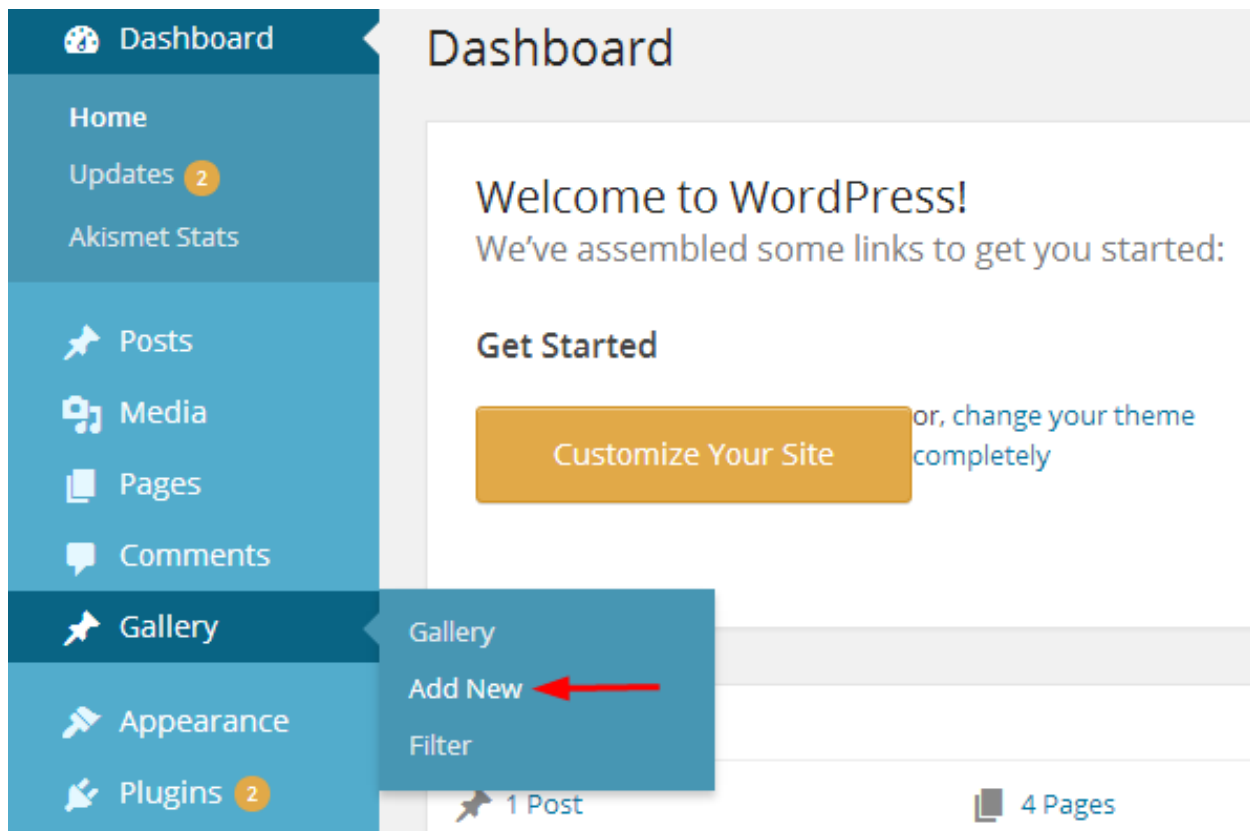


How to set up the gallery?

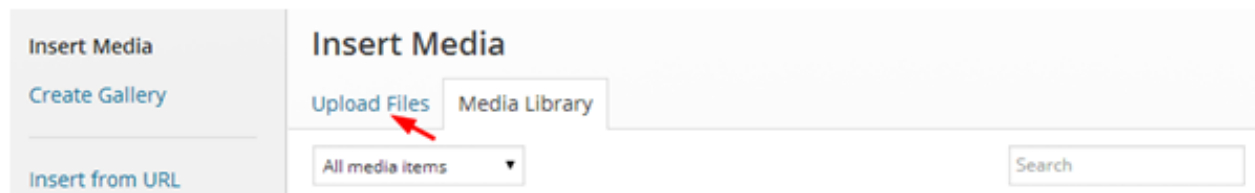
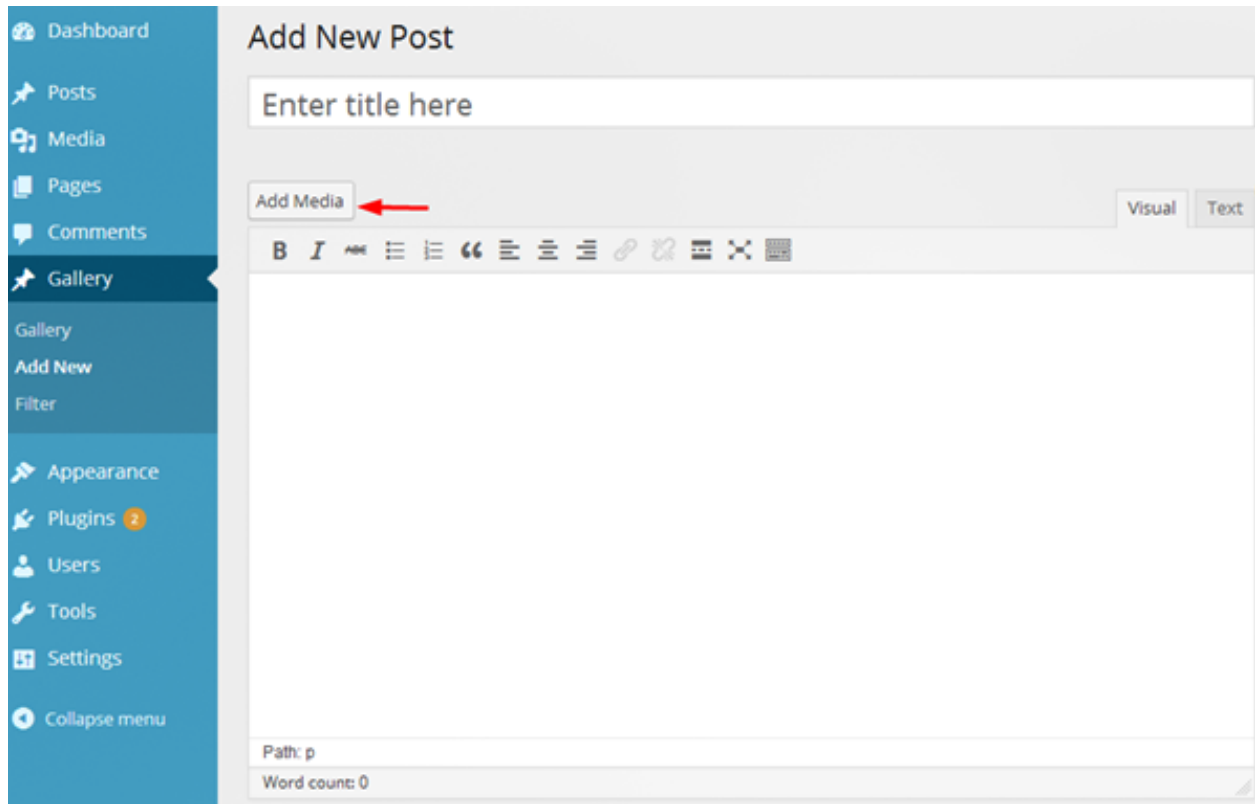
Follow these steps to create the gallery.

Dashboard -> Gallery -> Add New

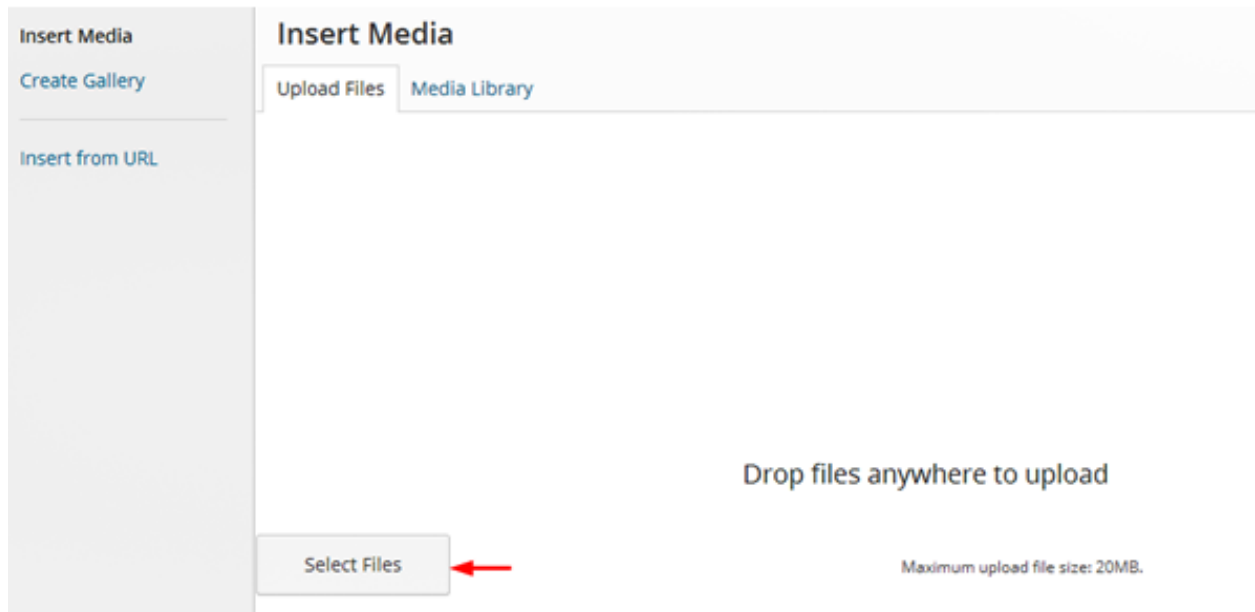
1.



2.




3.



4.

ATTACHMENT DETAILS



1.jpg
February 28, 2014
600 × 694
[Edit Image](#)
[Delete Permanently](#)

Title

Caption

Alt Text


Description

ATTACHMENT DISPLAY SETTINGS

Alignment

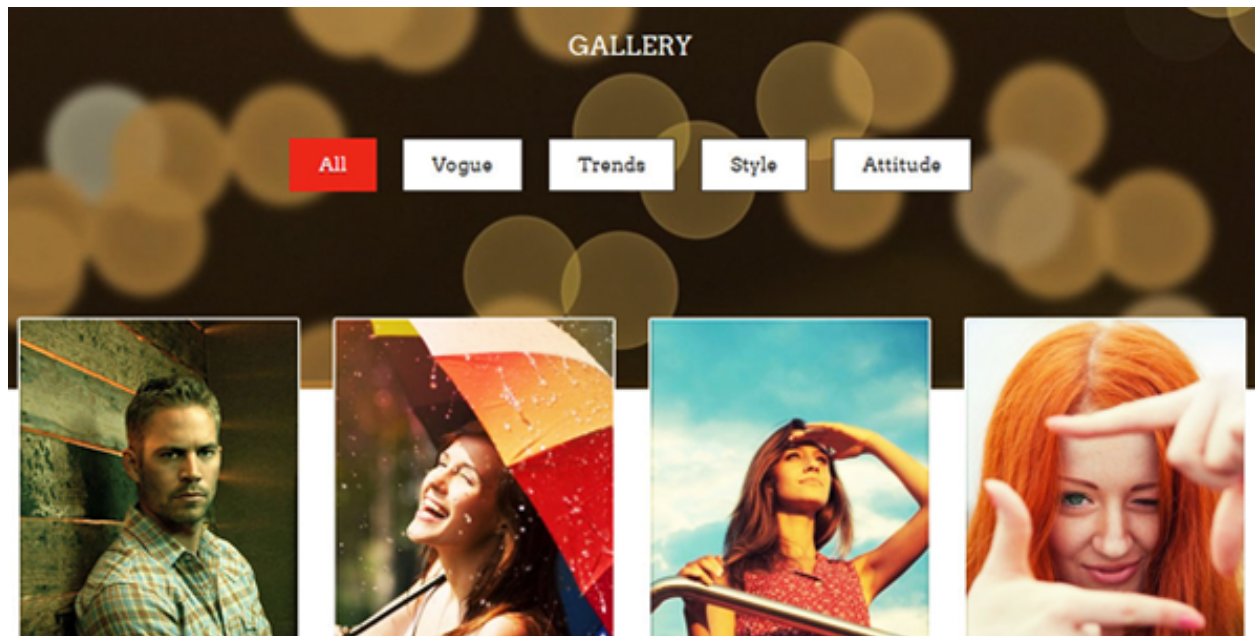
Link To

Size



Similarly, you can add more images and categories to your gallery.

And this is how your gallery appears:



You can easily set up the gallery contents and can use use the Gallery Filter

To customize the gallery filter, refer to these steps-

Dashboard -> Gallery -> Filter

Filter

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent

Description

The description is not prominent by default; however, some themes may show it.

Bulk Actions ▾

Name

Our Premises

Name

Bulk Actions ▾

You can create image categories from here so that images appear according to the choice of the people visiting your website.

2. Using the Parallax feature.

Follow these steps-

Dashboard -> Appearance -> Gallery

- Provide a title to your gallery section.
- Upload the Parallax background image.
- Save all changes.

The screenshot displays the 'StartPoint Theme Options' interface. On the left, a blue sidebar menu includes 'Dashboard', 'Posts', 'Media', 'Pages', 'Comments', 'Gallery', 'Appearance', 'Themes', 'Customize', 'Widgets', 'Menus', 'Theme Options', 'Background', 'Editor', 'Plugins', 'Users', 'Tools', 'Settings', and 'Collapse menu'. The 'Appearance' section is expanded, showing 'Theme Options' as the active sub-menu. The main content area is titled 'StartPoint Theme Options' and features the 'Ink Themes' logo in the top right corner. Below the title, there are three main settings sections: 'Title' with a text input field containing 'Gallery'; 'Parallax Background' with a text input field containing a URL and 'Upload Image' and 'Remove' buttons; and 'Parallax Speed' with a text input field containing '20'. At the bottom of the settings area, there are 'Reset Options' and 'Save All Changes' buttons.

How To Set Up Sliders?

Follow these simple steps to add slider images.

Dashboard -> Appearance -> Theme options -> Slider Settings

The screenshot displays the 'StartPoint Theme Options' interface. On the left is a vertical sidebar with menu items: General Settings, Slider Settings (highlighted with a red arrow), 3 Column Feature Area, Home Page Blog, Gallery, Testimonials, Contact Section, Styling Options, Social Icons, Footer Settings, and SEO Options. The main content area is titled 'Slider Speed' and contains a text input field with the value '3000'. A yellow tooltip explains that the speed is in milliseconds and provides examples for 8 seconds (8000) and 2.5 seconds (2500). Below this is a red header for 'First Slider'. The 'First Slider Image' section features a text input field containing a local file path, 'Upload Image' and 'Remove' buttons, and a red arrow pointing to the 'Upload Image' button. A yellow tooltip specifies the optimal image size as 1600px wide by 650px high. The 'First Slider Heading' section has a text area with the text 'Life is Beautiful' and a yellow tooltip instructing to mention the heading. The 'First Slider Description' section has a larger text area with a sample quote and a yellow tooltip instructing to mention a short description.

You can add up to five slider images. Further you can add as many slider images you want with the help of code blocks.

The optimal size of the image is 1600 px wide x 650 px height, but it can be varied as per your requirement.

Remember, all the sliders that you add should have equal height and width so that the screen doesn't shuffle when images change in the slider.

How to add more than 5 Slider Images?

Copy this code if you have to add more than five images to the slider.

```
Unlimited slider
<li>
  
  <div class="flex-caption"><!-- Slide 2 Text Start -->
    <div class="container">
      <div class="text-container">
        <h3>ELEGANT & STYLISH</h3>
        <div class="clearfix"></div>
        <h1>Introductory sentence about headline and content</h1>
        <p><a href="http://example.com">SHOW ME MORE</a></p>
      </div>
    </div>
  <!-- Slide Text end --></div>
</li>
```

enter your image URL

change the image title

change description

How to customize and manage the customer testimonial area?

These steps teach you to manage the customer testimonial area.

Dashboard -> Appearance -> Theme options -> Testimonials

The screenshot displays the WordPress dashboard's 'Testimonials' settings page. On the left, a blue sidebar lists various dashboard options, with 'Appearance' and 'Theme Options' expanded. The main content area is divided into several sections:

- Title:** A text input field containing 'Testimonials' with a placeholder note: 'Mention the title Gallery Section Here.'
- Author Image 1:** A text input field containing a local file path: 'http://localhost/rohit/wp-content/uploads/2014/02/ima'. Below it are 'Upload Image' and 'Remove' buttons. A placeholder note says: 'Mention the description of bottom featured area.' An image of a man's face is shown below the input field.
- Testimonial text 1:** A large text area containing the text: 'I like your services a lot and the way you deal with your customers is outstanding.' A placeholder note says: 'Mention the button text for bottom featured area.'
- Author Name 1:** A text input field containing 'Robert'. A placeholder note says: 'Mention the URL of the featured button for bottom featured area.'

At the bottom of the page, there are two red horizontal bars with the text 'First Testimonial' and 'Second Testimonial' respectively.

You can also add unlimited testimonials, but for that you will require to copy the following code reference.

```
<li>  
  </a>  
  <p>  
    This guide is a living document, there will be updates and  
    more content coming. Do check back often to keep  
    up-to-date with the information.  
  </p>  
  <a href='google.com' class='testimonial'>Pradeep Sir</a>  
</li>
```

URL of your customer's image

Keep customer's testimonial in this area

Customer's Name here

How to create and customize different menus?

There are three menu locations.

1. The Front Page Menu
2. Other Page Menu
3. The Footer Menu

You have to link pages to the Menu with **# tag and then enter the name of the section** if you want to add sections to any of the menus.

You can show different menus in header, footer and different pages of the website.

When the users click on a menu in header or footer they will be navigated to different pages.

You can learn using and customizing these menus with the help of information provided below.

1. The front page menu-

There is a function provided in the theme to navigate the users to different pages of the website. You can do this with the help an automatic scrolling effect.

If there are 6 sections, we name them as:

1. Top Section = Home

2. Section 1 = Slider

3. Section 2 = Feature

4. Section 3 = Blog

5. Section 4 = Gallery

6. Section 5 = Testimonial

7. Section 6 = Contact Us

Creating Custom Menu

You can create a customized menu with the following steps:

Pages	▼
Gallery	▼
Links	▲
URL	<input type="text" value="#top"/> 1
Link Text	<input type="text" value="Home"/> 2
	<input type="button" value="Add to Menu"/> 3

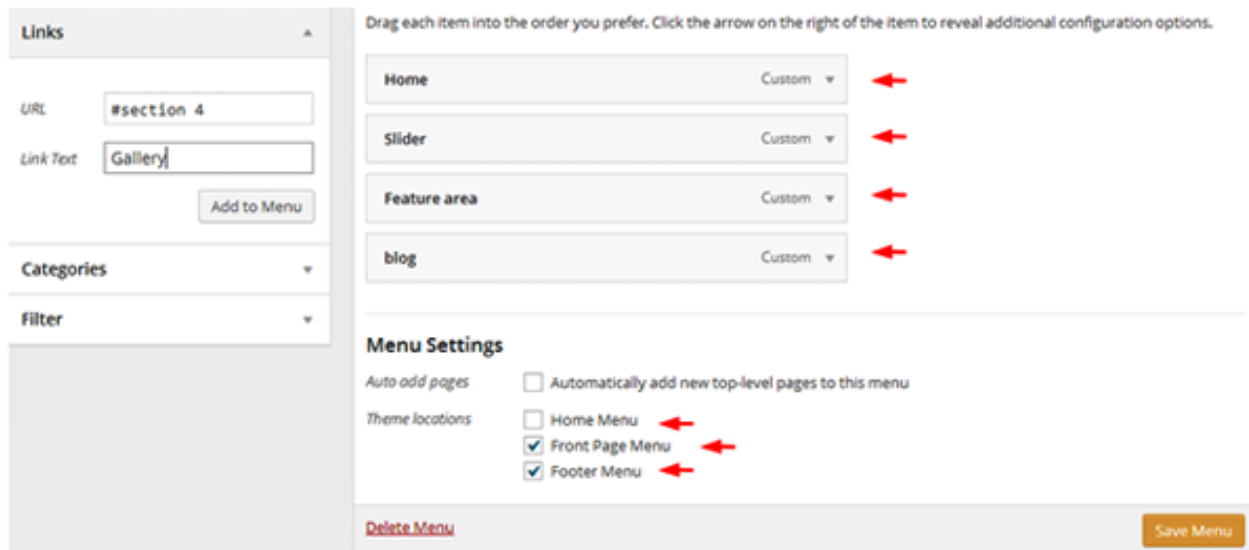
Home Page is added now and listed in the menu.

Example 2

Example 2	
Pages	▼
Gallery	▼
Links	▲
URL	<input type="text" value="#section 1"/> 1
Link Text	<input type="text" value="Slider"/> 2
	3 <input type="button" value="Add to Menu"/>

Similarly, for having a scrolling shortcut to reach any of the pages you can simply

feed the section no. with # tag and then enter name of the section.

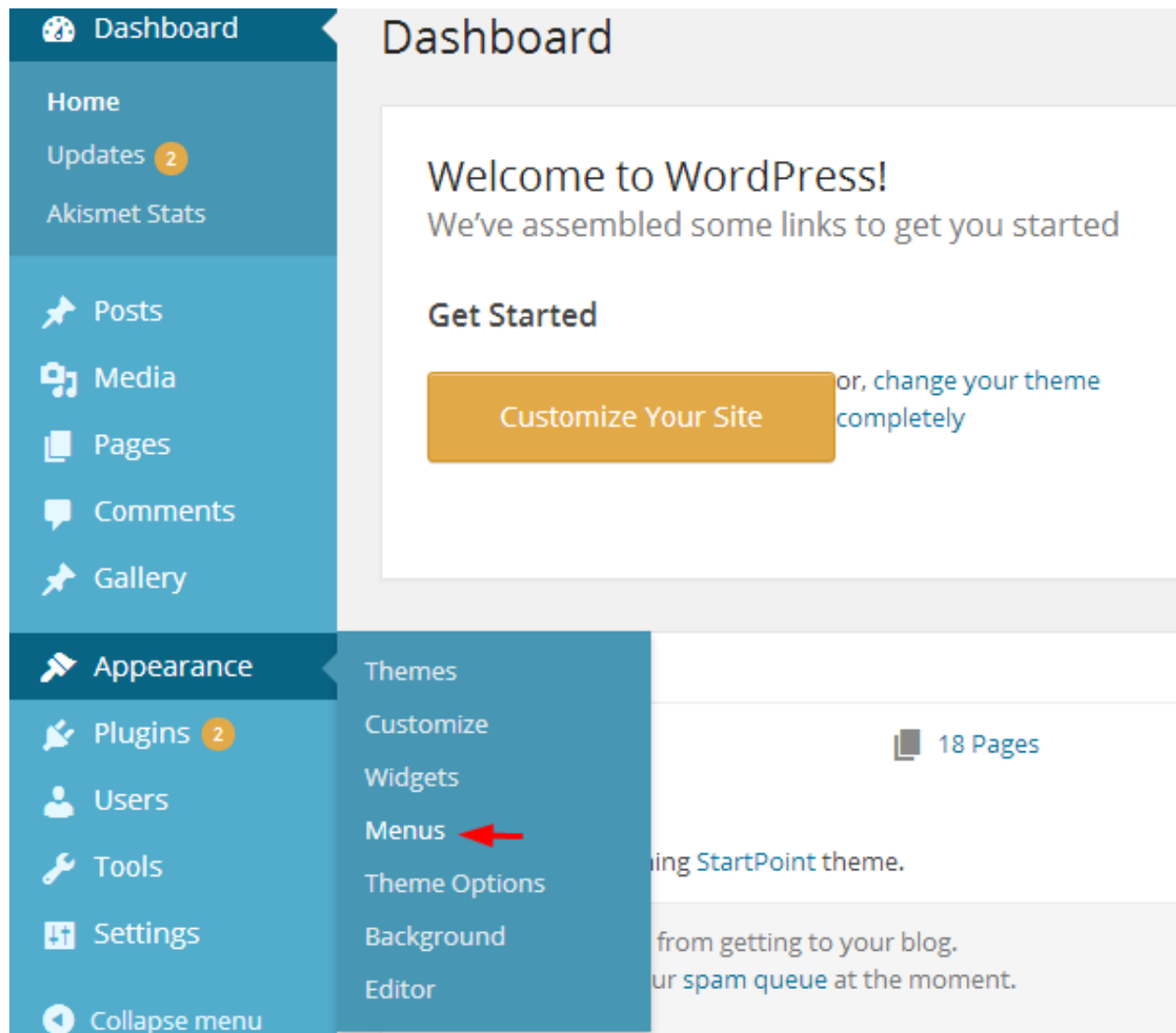


Your pages get linked to the menu in this way.

Creating Drop Down Menu

Now, to create a drop down menu for home page of the website follow the steps.

Dashboard -> Appearance -> Menus



Give **Menu Name** (let's say **menu**) and click on **Create Menu**.

Create a home page of the website, for that,

Go to link tab, give **Link Text** and **URL** and click on **Add to Menu**.

Menu Name [Create Menu](#)

Give your menu a name above, then click Create Menu.

[Create Menu](#)

Create a home page of the website, for that,

Go to link tab, give **Link Text** and **URL** and click on **Add to Menu**.

Pages

Links

URL

Link Text [Add to Menu](#)

Categories

Menu Name

Menu Structure

Add menu items from the column on the left.

Menu Settings

Auto add pages

Automatically add new top-level pages to this menu

Theme locations

Main Menu

Footer Menu

[Delete Menu](#)

HomePage is added now and listed in the menu.

Menu Name

Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Home Custom ▾

Menu Settings

Auto add pages

Automatically add new top-level pages to this menu

Theme locations

Main Menu

Footer Menu

[Delete Menu](#)

To add other pages, select pages and click on **Add to Menu**.

Pages ▾


Most Recent View All Search

- ngbhgfngf
- deedeewsqsxa
- page 2
- page1
- Shop
- Login
- Sample Page

[Select All](#)

Links ▾

Categories ▾



2. Menus On Different Pages

Next is, menu on other pages. This navigation menu is going to appear on other pages except the home page of your website (i.e. You can display otherpages of website on a single page).



This is how the menus will appear on other pages.

3. Footer Menu

Last one is Footer menu. It is going to appear in the footer area of the site.

Last one is Footer menu. It is going to appear in the footer area of the site.



This is how your menus will appear in the footer section.

The screenshot displays the WordPress menu editor for a menu named 'Front'. On the left, there is a 'Pages' sidebar with a search bar and a list of pages: Home, Blog, Contact, Dashboard, and Sample Page. Below this list are buttons for 'Select All' and 'Add to Menu'. The main area shows the 'Menu Structure' with a list of items: Home (Custom), Blog (Page), Contact (Page), Dashboard (Page), and Sample Page (Page). Below the menu structure, the 'Menu Settings' section is visible, with 'Auto add pages' unchecked and 'Theme locations' showing 'Home Menu' and 'Footer Menu' checked, and 'Front Page Menu' unchecked. A red circle highlights the 'Home Menu' and 'Footer Menu' options.

Thanks for purchasing StatPoint theme. If you have any questions that are beyond the scope of this documentation, you can freely ask it on our support forum. Here is the link you need to follow- <http://www.inkthemes.com/community>

In case if you need any help regarding theme tutorials, you can follow InkThemes YouTube channel.

https://www.youtube.com/channel/UCxrV5C3YZ8p2Zq_n70cN9aQ

<http://www.youtube.com/user/InkThemes>(for our older themes)

You can follow InkThemes on social networks:

<https://www.facebook.com/InkThemes>

<https://twitter.com/InkThemes>

